

Press Release

Robust performance with Total Income of ₹54,819 lakh, and PAT growth of 11.2%

Kolkata, West Bengal, 7th May 2025: Linc Limited (Formerly Linc Pen & Plastics Limited), one of the most trusted names in the writing instruments & stationery business, announced its Q4 FY25 & FY25 results today. The Board of Directors of Linc Limited at its meeting held on 7th May 2025 took on record the Audited Financial Results for the Financial Year 2024-25. Linc has a robust domestic and international presence spreading to more than 40 countries and the brand is respected for producing world-class and innovative products.

₹ Lacs								
Financial Summary	Q4 FY25	Q4 FY24	YoY%	Q3 FY25	QoQ%	FY25	FY24	YoY%
Total Income	15,591	14,406	8.2%	12,355	26.2%	54,819	51,511	6.4%
Gross Profit	4,849	4,578	5.9%	4,017	20.7%	17,290	15,909	8.7%
Gross Profit Margin	31.5%	32.5%	(102 bps)	32.9%	(138 bps)	31.8%	31.3%	49 bps
EBITDA	2,122	2,003	6.0%	1,599	32.7%	6,910	6,368	8.5%
EBITDA Margin	13.6%	13.9%	(29 bps)	12.9%	67 bps	12.6%	12.4%	24 bps
PAT*	1,211	1,155	4.8%	872	38.8%	3,804	3,421	11.2%
PAT Margin	7.8%	8.0%	(25 bps)	7.1%	71 bps	6.9%	6.6%	30 bps
EPS (In ₹)	2.04	1.94	4.8%	1.47	38.8%	6.40	5.75	11.2%

- PAT is PAT attributable to the owners of the parent

Commenting on the results, Mr. Deepak Jalan, Managing Director, Linc Limited said:

“Our Total Income in Q4 FY25 reached ₹15,591 lacs, marking a 8.2% year-over-year (YoY) increase and a 26.2% quarter-over-quarter (QoQ) growth. For the full fiscal year, total income stood at ₹54,819 lacs, reflecting a 6.4% YoY growth. This performance was primarily driven by good growth in Pentonic segment, further driven by strong momentum in our E-commerce and Modern Trade channels.

Our EBITDA for the year stood at ₹6,910 lacs, with an EBITDA Margin of 12.6%, reflecting an improvement of 24 basis points over the previous year. This increase was primarily driven by increase in share of Pentonic from 34.3% in FY 24 to 35.6% in FY 25.

Our Profit after Tax for the year stood at ₹ 3,804 lacs and the PAT margin stood at 6.9%.

To accelerate our growth and capitalize on our strong brand presence in the writing instruments segment, we are expanding our portfolio beyond pens to include allied categories such as markers, highlighters, and pencils.

Additionally, we are exploring opportunities in the broader stationery market, which will increase our Total Addressable Market (TAM) from ₹ 6,640 crore to ₹38,500 crore. We believe our strong brand equity, extensive distribution network, and innovative strengths position us well to gain market share over the long term.

In recognition of our steady performance and commitment to shareholder returns, the Board of Directors is pleased to recommend a dividend of ₹ 1.50 per share, resulting in a healthy dividend payout of 23.5%, subject to shareholders' approval.

Looking ahead, our commitment to innovation, strategic market expansion, and operational efficiency will continue to drive growth. With a clear growth strategy and a focus on execution, we remain optimistic about the future and committed to delivering long-term value for our stakeholders.”



Key Highlights in FY 25

- **Total Income:**
 - ₹ 54,819 Lacs, registering a YOY increase of 6.4%
- **Gross Profit:**
 - ₹ 17,290 Lacs, up 8.7% over FY24. Gross Profit Margin was at 31.8%
- **EBITDA:**
 - ₹ 6,910 lacs in FY25 up by 8.5 % against FY24 & EBITDA Margin stood at 12.6%
- **PAT:**
 - ₹ 3,804 lacs in FY25 up by 11.2% against FY24. PAT Margin was at 6.9%
 - EPS stood at ₹ 6.40 as against ₹ 5.75 in FY24
- **Net Debt:**
 - Net Debt stood at (1,869) lacs as against ₹ (765) lacs in FY24
 - Net Debt / EBITDA stood at (0.27) in FY25

About Linc Limited

Linc Limited is one of India's most trusted Writing Instrument brands with a national and international presence in over 40 countries. Linc is considered among the top pen companies in India with a constant endeavour to bring out new innovative pens with innovative technologies and packaging. Established in 1976 by Mr. Suraj Mal Jalan, Linc is currently headed by Mr. Deepak Jalan, Managing Director. We have our manufacturing units in Serakole and Umbergaon, with a daily capacity of more than two million units with ISO 9001:2008 certification, guaranteeing top quality products. Linc has an exclusive license to distribute and market Uniball products. It is listed on NSE, BSE, and CSE. Linc is a dynamic company addressing the growing needs of the second-most populous country; it is a global organization striving to achieve greater heights through sustainable growth over the years.

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