



29th October, 2024

The Listing Department, The Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata – 700001 Scrip Code- 022035	The Manager Department of Corporate Services, BSE Limited P. J. Towers, Dalal Street, Mumbai - 400001 Scrip Code- 531241	The Manager, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Symbol- LINC
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Dear Sir / Madam,

Sub: Press Release

Please find enclosed herewith the Press Release relating to the Financial Results for the quarter / half year ended 30th September, 2024.

Thanking You,

Yours faithfully,
For LINC LIMITED

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Company Secretary



Press Release

Pentonic continues Growth Momentum, Contributing 37.4% in H1 FY25; Linc Celebrates 30th Anniversary with 1:1 Bonus Issue and Stock Split

Kolkata, West Bengal, 29th October 2024: Linc Limited (Formerly Linc Pen & Plastics Limited), one of the most trusted names in the writing instruments & stationery business, announced its Q2 FY25 results today. The Board of Directors of Linc Limited at its meeting held on 29th October 2024 took on record the Un-Audited Financial Results for the second quarter and half year of the Financial Year 2024-25. Linc has a robust domestic and international presence spreading to more than 40 countries and the brand is respected for producing world-class and innovative products.

Financial Summary	Q2 FY25*	Q2 FY24	YoY%	Q1 FY25*	QoQ%	H1 FY25*	H1 FY24	YoY%	FY24*
Total Income	13,728	13,315	3.1%	13,144	4.4%	26,873	24,637	9.1%	51,511
Gross Profit	4,360	3,811	14.4%	4,065	7.3%	8,424	7,427	13.4%	15,909
Gross Profit Margin	31.8%	29.0%	271 bps	31.2%	52 bps	31.5%	30.6%	95 bps	31.3%
EBITDA	1,630	1,452	12.2%	1,559	4.6%	3,188	2,901	9.9%	6,368
EBITDA Margin	11.9%	10.9%	97 bps	11.9%	1 bps	11.9%	11.8%	9 bps	12.4%
PAT	879	771	14.0%	843	4.2%	1,722	1,509	14.1%	3,421
PAT Margin	6.4%	5.8%	61 bps	6.4%	(1 bps)	6.4%	6.1%	28 bps	6.6%
EPS (In ₹)	5.91	5.18	14.0%	5.67	4.2%	11.58	10.15	14.1%	23.00

₹ Lacs

- Q2 FY25, Q1 FY25, H1 FY25 & FY24 figures are consolidated, comparative figures are standalone; PAT is PAT attributable to the owners of the parent

Commenting on the results, Mr. Deepak Jalan, Managing Director, Linc Limited said:

“We are pleased to announce that in celebration of Linc Limited’s 30th anniversary, the Board has approved the issuance of bonus shares at a 1:1 ratio. Additionally, a stock split has been approved, whereby each equity share with a face value of ₹10 will be subdivided into two shares with a face value of ₹5. The above are subject to shareholders’ approval.

For Q2 FY25, Linc achieved a Total income of ₹13,728 lakhs, representing a 3.1% year-over-year increase. Our flagship brand, Pentonic, demonstrated remarkable performance with accelerated growth of 23.7% for the quarter.

Our gross profit margin improved significantly, reaching 31.8%, an increase of 271 basis points year-over-year. This growth was driven by a favorable product mix shift, led by the strong performance of Pentonic. Profit After Tax (PAT) stood at ₹879 lakhs for Q2 FY25, reflecting a 14.0% year-over-year growth, with a PAT margin of 6.4%, up by 61 basis points.

In line with our commitment to long-term growth, we are excited to announce our strategic joint venture with Mitsubishi Pencil Company, Japan. We believe this collaboration will redefine benchmarks in the Indian writing instruments industry, open up opportunities in global markets, and strengthen our growth trajectory.



Our dedication to innovation, strategic market consolidation, and the enhanced presence of the Pentonic range will drive sustained growth. We are confident that these initiatives will reinforce our market leadership in the years ahead.”

Key Highlights in Q2 FY 25

- **Total Income:**

- ₹13,728 Lacs, registering a growth of 3.1% over Q2 FY24

- **Gross Profit:**

- ₹ 4,360 Lacs, up 14.4% over Q2 FY24. Gross Profit Margin was at 31.8%

- **EBITDA:**

- ₹ 1,630 lacs in Q2 FY25 up by 12.2% against Q2 FY24 & EBITDA Margin stood at 11.9%

- **PAT:**

- ₹ 879 lacs in Q2 FY25 up by 14.0% against Q2 FY24. PAT Margin was at 6.4%
- EPS stood at ₹ 5.91 as against ₹ 5.18 in Q2 FY24

- **Net Debt:**

- Net Debt stood at (475) lacs as against ₹ (765) lacs in FY24
- Net Debt / EBITDA stood at (0.07) in Q2 FY25

About Linc Limited

Linc Limited is one of India’s most trusted Writing Instrument brands with a national and international presence in over 40 countries. Linc is considered among the top pen companies in India with a constant endeavour to bring out new innovative pens with innovative technologies and packaging. Established in 1976 by Mr. Suraj Mal Jalan, Linc is currently headed by Mr. Deepak Jalan, Managing Director. We have our manufacturing units in Serakole and Umbergaon, with a daily capacity of more than two million units with ISO 9001:2008 certification, guaranteeing top quality products. Linc has an exclusive license to distribute and market Uniball products. It is listed on NSE, BSE, and CSE. Linc is a dynamic company addressing the growing needs of the second-most populous country; it is a global organization striving to achieve greater heights through sustainable growth over the years.

For further information, please contact:

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