

2008 was an eventful year for Linc. A year that saw us launching more than just new pens. It was a year that witnessed our association with one of the most famed, celebrated and loved personalities in the country. 2008 saw us joining hands with Shah Rukh Khan, a name that needs no introduction.

His personification of style and entertainment made him the obvious choice in our lookout for the perfect brand ambassador. Moreover, there were no limitations when it came to SRK's appeal to an audience. From the young to the old, from men to women, he attracts the attention of one and all. These are attributes we wanted people to identify with our pens, as with our ambassador. Hence, Shah Rukh Khan.

This tie-up led to Linc's first large scale television campaign. The commercial, commonly known as 'Zindagi ke Liye' featured Khan in many quick changes of role, all suggesting that Linc Pens were for them, for every moment in their life.
Ever since, the brand has been etched in people's minds.
A choice that has given us much to rejoice about.


Jetstream SX 210

## Safron Roller

$\square$
Signałure Gold


## Board of Directors

Shri Prahlad Rai Agarwala<br>Dr. Ranjan D as<br>Shri Sohan Lal Kochar<br>Shri Naresh Pachisia<br>Shri Kedar Nath Ranasaria<br>Shri Aloke Jalan<br>Shri Prakash Jalan<br>Shri Deepak Jalan

## Company Secretary

N. K. Dujari

## Registered $0_{\text {ffice }}$

Satyam Towers,
3, Alipore Road, Kolkata - 700027
Phone: (033) 24790248,30412100
Fax: (033) 24790253
e-mail: investors@lincpen.com
website: www.lincpen.com

## Works

Linc Estate
Usthi Road, Serakole, 24 Pgns. (S)
Pin - 743 513, West Bengal
Phone: (033) 2420 4275/76
Fax: (033) 24204441
e-mail: production@lincpen.com
Falta SEZ, Sector-II, Shed No. 2
Falta, 24 Pgns. (S), Pin - 743504
West Bengal
Phone : (03174) 222925
D3/12, Tuem Industrial Estate
Tuem, Pernem, Goa, Pin - 403512
Phone: (0832) 2201683
e-mail: despatchgoa@lincpen.com

## Auditors

G. P. Agrawal \& Co.

Chartered Accountants
7A, Kiran Shankar Ray Road
Kolkata - 700001

## Category

Independent, Non-executive
Independent, Non-executive
Independent, Non-executive
Independent, Non-executive
Independent, Non-executive
Whole Time Director
Whole Time Director
Managing Director

## Branch 0 ffices

Goa - A2/2, New Horizon, D.B. Marg Miramar, Panjim - 403 001, Goa
Phone: (0832) 2465644
Fax: (0832) 2465747
e-mail: lincgoa@lincpen.com
Mumbai - 403-404, Tanishka Bldg. O ff W estern Express Highway, Kandivali (East), M umbai - 400101
Phone: (022) 66924155 / 4255
Fax: (022) 66942963
e-mail: lincmumbai@lincpen.com
Delhi-B-34/10, G.T.K. Road, Industrial Area
New Delhi - 110033
e-mail: lincdelhi@lincpen.com
Ranchi - Rahul Complex
North M arket Road, U pper Bazar
Ranchi - 834 001, Jharkand
e-mail: lincranchi@lincpen.com
Noida - B-27, Sector-1, G.B.N agar
Noida - 201 301, U.P.
Sarigam - Plot No. 4712, Plastic Zone G.I.D.C, Sarigam - 396 155, Gujarat

## Bankers

State Bank of India
ID BI Bank Ltd.

## Contents

Mission \& Vision ..... 3
Directors' Report ..... 4
Management Discussion \& Analysis Report ..... 7
Corporate G overnance Report ..... 10
Auditors' Certificate on Corporate Governance ..... 18
Conservation of Energy, Technology Absorption and Foreign Exchange Earnings \& Outgo ..... 19
Auditors' Report ..... 20
Balance Sheet ..... 26
Profit \& Loss Account ..... 27
Schedules to Account ..... 28
Cash Flow Statement ..... 47
Directors' Profile ..... 49
SPELLinc Winners of 2008 ..... 50
5 Year Financial Highilights ..... 52


To deliver innovative, user friendly and better-quality products at best value to the customers, keeping in mind the prosperity of the company and its stakeholders.

To establish LINC as a global brand, known for its values, assertiveness and the acumen to adapt to the ever-changing environment.


## DIRECTO RS' REPO RT

## D ear S hareholders,

Your Directors have pleasure in presenting their 15th Annual Report together with the audited accounts of the Company for the year ended 31st M arch, 2009.

Financial Highlights

|  | (Rs. in Lacs) |  |
| :---: | :---: | :---: |
|  | 2008-09 | 2007-08 |
| Sales \& Other O perational Income | 19075.50 | 17723.45 |
| O ther Income | 162.98 | 14.84 |
| Profit before depreciation, interest and taxation | 1279.40 | 1180.31 |
| Interest | 285.91 | 291.82 |
| Depreciation | 309.29 | 288.64 |
| Profit before Tax | 684.20 | 599.85 |
| Provision for Taxation - Current | 124.00 | 71.00 |
| - D eferred | 32.88 | 12.95 |
| - Fringe Benefit Tax | 23.50 | 12.50 |
| Profit after Tax | 503.82 | 503.40 |
| Add : Credit Balance of the previous year | 196.11 | 184.69 |
| Income Tax for earlier years | - | (1.57) |
| Amount available for Appropriation | 699.93 | 686.51 |
| Less : Transfer to General Reserve | 350.00 | 350.00 |
| Proposed Dividend @ 15\% | 191.79 | 120.00 |
| Corporate Tax on Dividend | 32.59 | 20.40 |
| Balance carried to Balance Sheet | 125.55 | 196.11 |

## Dividend

Your Directors recommend a Dividend of Rs.1.50 per equity share (previous year Rs.1.50 per equity share) for the year ended 31st M arch, 2009.

## Financial Performance

Performance: During the year under review, the Company's Sales (incl. O ther O perational Income) increased by $7.6 \%$ to Rs. 19075.50 Lacs as compared to Rs. 17723.45 Lacs during the preceding year. The Company spend Rs.701.78 Lacs (3.7\% of Sales) on Advertisement in 2008-9 as compared Rs.290.87 Lacs (1.7\% of Sales) in 2007-8. The Profit after Tax during the year was Rs. 503.82 which is almost same as previous year on account of higher tax provision.
Loan Cost: The Interest cost was down by 2\% at Rs.285.91 Lacs in 2008-09 from Rs.291.82 Lacs in 2007-08. The Interest / Turnover was 1.5\% and Interest Cover is 4.5 in 2008-09, which were $1.6 \%$ and 4.0 respectively in 2007-08.
The Company retained its "P1" rating as regards to Rs. 100 Million Commercial Paper Programme of our Company. As per them, this rating indicates that the degree of safety with regard to timely payment of interest and principal on the instrument is very strong.
Working Capital: The year-end debtors are 37 days of the sales for the year as compared to 52 days in the previous year. The inventory holding is for 114 days' sales as compared to 101 days in the previous year.
Fixed Assets: The Company spent Rs.586.09 Lacs on acquisition of Fixed Assets, mainly consisting of moulds and machines at existing facilities as well as at new facility at Falta SEZ near Kolkata. The new facility commenced production in first week of A pril, 2008.

## Scheme of Amalgamation

The Hon'ble High Court of Calcutta vide its order dated 29th January, 2009 has approved the Scheme of Amalgamation betw een Shree W riting Aid Private Limited ("Transferor Company") with Linc Pen \& Plastics Limited ("Transferee Company") and their respective shareholders ("the Scheme"). The respective companies have filed the certified copy of the High Court order with the Registrar of Companies, Kolkata on 14th May, 2009 and the Scheme became effective from this date. The Appointed Date fixed under the Scheme is 1st April, 2008. Accordingly, all the assets and liabilities of the Transferor Company stands transferred to and vests in the Transferee company with effect from the Appointed Date. In terms of the said Scheme, your company had issued 4,785,660 equity shares of Rs. 10 each to the shareholders of Shree W riting Aid Private Limited on 19.05.09, as per the approved share exchange ratio. The financial statements of your Company for the year reflect the consolidated financials of the merged entities.

## Directors' Responsibility Statement

Pursuant to Section 217(2AA) of the Companies Act, 1956, the Directors hereby confirm that:-
i) in the preparation of the annual accounts, the applicable accounting standards had been followed;
ii) appropriate accounting policies have been selected and applied consistently and have made judgements and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as at 31st M arch, 2009 and of the profit of the Company for the year ended on that date;
iii) proper and sufficient care has been taken for maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956, for safeguarding of the assets of the Company and for preventing and detecting fraud and other irregularities;
iv) the annual accounts have been prepared on a going concern basis.

## Corporate Governance

The Company had complied with the requirements of Corporate Governance in terms of clause 49 of the Listing Agreement with Stock Exchanges. A separate report each on Corporate Governance and Management Discussion and Analysis is attached to this report as Annexure - "A" and Annexure - "B" along with Auditors' Certificate on its due compliance.

## Listing

The equity shares of the Company are listed on Bombay Stock Exchange, Limited (BSE) and The Calcutta Stock Exchange Association Limited (CSE).

## Directors

In accordance with the provisions of Companies Act, 1956 and the Articles of Association of the Company, Shri Naresh Pachisia and Shri Aloke Jalan, Directors of the Company, retire by rotation at the ensuing Annual General Meeting and being eligible, offer themselves for reappointment.

## Conservation of Energy, Technology Absorption and Foreign Exchange Earnings \& Outgo

A statement pursuant to section 217(1)(e) of the Companies Act, 1956, giving details of measures taken towards conservation of energy, technology absorption, foreign exchange earnings and outgo in accordance with the Companies (Disclosure of particulars in the report of Board of Directors) Rules, 1998 is annexed as Annexure - C.

## Particulars of Employees

Information to be provided under Section 217 (2A) of the Companies Act, 1956 read with Companies (Particulars of the Employees) Rules, 1975, is given in Annexure - D forming part of this report.

## Auditors

Your Directors request you to appoint Auditors / Branch Auditors for the Current Financial Year.

## Acknowledgement

Your directors express their appreciation to all the employees for their valuable contribution. Your directors also wish to express their gratitude for the continued co-operation, support and assistance provided by all the valued Channel Partners, Distributors, Suppliers, Bankers, Shareholders, the Central and State Governments.

Place : Kolkata
Dated : 29th June, 2009

For and on behalf of the Board


Sewn talon
Alone Jalan Whole Time Director

# MANAG EMENT DISCUSSIO N \& ANALYSIS REPO RT 

Industry Structure \& Developments

The size of the W riting Instrument Industry in India is estimated at about Rs. 2200 crores, of which organized players account for about Rs. 1700 crores and unorganized players for the rest. Low capital requirements, simple manufacturing processes and sub-contracting of manufacturing activities are characteristic of the industry. As a result, there is proliferation of several small, local and regional brands. The Industry is highly competitive due to low entry barriers. The trade push plays a critical role in the low price segment. However, the share of the organized sector is increasing on account of emphasis on brand building, product innovation \& differentiation and better distribution.
Most Indian Brands cater to the "Value for Money" segment upto Rs. 30 each, while International Brands like U niball, Parker, Cross, Lamy, Sheaffers etc cater to the semipremium and premium segment, operating through exclusive distributors / franchisees.

## 0 pportunities and Threats

The Indian sub-continent with population in excess of one billion and median age in the mid twenties, provides $W$ riting Instrument companies with a large consumer base. The government's emphasis on education is expected to further expand the market and increase the consumption levels for writing instruments.
However, the opportunities may attract new players in the Industry due to low entry barrier and can intensify competition and put pressure on the margins. The upward fluctuation in the input cost also affect the profitability of the Industry.

## Product wise performance

During 2008-9, about 71\% of the sales was from manufacturing operations as compared to $77 \%$ in the previous year, on account of increased outsourcing. The Company's continued emphasis on high value products in its product mix resulted in increased realisation per unit.

Pen: The Company sold 479.9 Million Pens in 2008-9 as compared to 491.5 Million Pens in 2007-8, registering a drop of $2.4 \%$ in volume. In value terms, the total sales from Pens increased to Rs. 14126 Lacs in 2008-9 as compared to Rs. 13233 Lacs in the previous year, a growth of $9.3 \%$, as a result of increase in the per unit realisation from Rs.2.69 to Rs.2.94.
Refill: The Company sold 167.9 Million Refills in 2008-9 as compared to 136.8 Million Refills in 2007-8, a grow th of $22.8 \%$. However in value terms the total sales from Refills decreased from Rs. 2540 Lacs to Rs. 2289 Lacs in 2008-9 a drop of 9.9\%.
Pencil: The Company sold about 58 Million Pencils in 2008-9 as compared to 34.8 Million Pencils in 2007-8 an increase of 66.6\%. The total sales from Pencils during 2008-9 was Rs. 935 Lacs as compared to Rs. 506 Lacs in 2007-8, a whopping growth of $85 \%$. The average realisation per Pencil increased from Rs.1.45 to Rs.1.61 during the year.
Export: The total exports were at Rs. 3943 Lacs in 2008-9 as compared to Rs. 3862 Lacs in 2007-8. Despite global slowdown, the Company was able to maintain the export sales,
by tapping unexploited territories in new overseas markets. The Exports contributed 21\% to the total sales in 2008-9.

## Outlook

The overall operating performance for the year under review was better than previous year. The Company up till now was catering primarily to under-Rs.10/- segment of pens. Although this segment is fraught with high competition, both from the organised and unorganised players, the Company has maintained its healthy presence. Having established its position in this price segment, the Company continued its impetus on improving its product mix by adding higher-value pens in its product portfolio. An increasing presence in the higher-value-segment is expected to improve the company's profitability over the long term. In line with this strategy, the company is focussing on enhancing its brand positioning with increased investments in advertisements and promotional activities. During the year, the Company roped in Shah Rukh Khan as brand ambassador for endorsing its products. The Company launched an aggressive advertisement campaign featuring Shah Rukh Khan during the last quarter of 2008-9. This initiative is expected to help increase the Company's brand recall over large geographical base and make the Company widely dispersed.

With clear focus on expanding its value chain, the Company will continue its launch program of products in higher price segments. The Company received and expects to receive reasonable success from most of these new products, enabling itself to improve its margin going forward. The Company also launched new products in the other complementary stationery categories to leverage its brand and distribution network.
The Company's presence in the high-value segment is also supported by its strategic alliances with international players. The Company has been associated with Mitsubishi Pencil Co Ltd, Japan for more than 15 years for marketing its "U niball" brand in India. The Company also has a tie up with C. Josef Lamy GmbH, Germany for marketing its pemium brand "Lamy", in India. These associations will enhance Company position across the high-value segment in the domestic writing instruments industry over the long term.

The Company's presence in the overseas market is also likely to strengthen in the medium term to long term, as some of its product have gained good acceptance globally.
The diverse product portfolio, well established brands, increased focus in the high value segment and dispersed distribution network should enable the Company to post better operating performance in ensuing years.

## Risk and Concerns

The retail environment both in India and overseas is competition intensive. The Companies needs to focus on branding, product development, innovation and distribution to ensure their healthy survival.

Success rate for new product launches in W riting Instruments is low. Introduction of new products carry risks, as well as the possibility of unexpected consequences, which may include non-acceptance of the products by the consumers, non achievement of anticipated sales targets on account of failure of marketing strategy to reach a predefined market share, etc. Cost overruns and cannibalization of sales in existing products also cannot be ruled out.

Advertising and promotion are some methods used to combat competition and to protect / expand existing market share in competitive environment. Such expenditures carry the inherent risk of failure. Counter campaigning by competition may also reduce the efficacy of promotions.

The Company's focus on differentiating itself through improved brand positioning and increased presence in the high-value segment is expected to offset these risks. Exports in addition to providing geographical diversity, also de-risks the Company's revenue profile.
The rise in competition or a significant increase in input costs or forex market fluctuations may affect business and financial performance. The Company is keeping a close watch on these and is taking possible proactive strategic steps as and when required to address these concerns.

## Internal Control Systems and their adequacy

The Company has adequate Internal Control Systems and procedures in all areas of operation, which is commensurate with its size. Its comprehensive system of internal control ensures optimal use of resources. The internal control is supplemented by internal audit, which is done by an independent firm of Chartered Accountants. Internal audit and other controls are reviewed periodically by Audit Committee and found to be adequate.
In view of ISO 9001 certification the Company's M anufacturing Facilities are subject to Q uality / Systems Audit on recurring basis.

## Information Technology

As reported last year, your Company had undertaken implementation of the ERP solutions from SA P. The implementation could not be completed as yet. With the full implementation of SA P your Company will have robust business intelligence platform which would help in bringing working capital efficiencies and improved supply chain management.

## Human Resources

The Industrial relations during the year remained cordial. The Company as on 31st M arch, 2009 had 561 employees on its roll. The Board wishes to place on record its appreciation for the sustained efforts and devoted contribution made by all the employees towards the Company objectives.

## Cautionary Statement

Statements in the Directors' Report and M anagement discussion and Analysis describing the Company's position and expectations may be "Forward Looking Statements" within the meaning of applicable securities laws \& regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include, among others, economic conditions affecting demand / supply and price conditions in the market in which the Company operates, changes in Government regulations, tax laws and other statutes and incidental factors.

Annexure - B

## CO RPO RATE GOVERNANCE REPO RT

## 1. Company's Philosophy on Code of Governance:

The Company firmly believes in and has consistently endeavoured to practice good Corporate Governance. A good corporate governance consists of a combination of business practices which result in enhancement of the value of the Company to shareholders and simultaneously enable the Company to fulfill its obligations to other stakeholders such as customers, employees and financiers, and to the society in general. The Company further believes that such practices are founded upon the core values of transparency, empowerment, accountability, independent monitoring and environmental consciousness. The Company makes its best endeavours to uphold and nurture these core values in all aspects of its operations.

## 2. Board of Directors:

## Composition and Category

The present strength of the Board of Directors is eight, whose composition is given below:
3 Promoter, Executive Directors
5 Independent, Non-Executive Directors.
The composition of the Board of Directors and also the number of other Board of Directors or Board Committees of which he is a member/Chairperson are as under:

| Name of the Director | Category | No. of <br> 0ther <br> Direc- <br> torship* | No. of <br> Membership <br> of other <br> Board <br> Committee | No. of Board <br> Committee <br> for which <br> Chairperson |
| :--- | :--- | :---: | :---: | :---: |
| Shri Deepak Jalan | Promoter, Executive | 1 | Nil | Nil |
| Shri Prakash Jalan | Promoter, Executive | 1 | Nil | Nil |
| Shri Aloke Jalan | Promoter, Executive | Nil | Nil | Nil |
| Shri S. L. Kochar | Independent, Non- Executive | 1 | 1 | 1 |
| Shri P. R. Agarwala | Independent, Non- Executive | 2 | Nil | Nil |
| Shri Naresh Pachisia | Independent, Non- Executive | 5 | 6 | 1 |
| Shri K. N. Ranasaria | Independent, Non- Executive | 1 | Nil | Nil |
| Dr. Ranjan Das | Independent, Non- Executive | Nil | Nil | Nil |

* Directorships in Private Companies are not included.

There is no permanent Chairman in the Board. None of the Directors is a member of more than ten committees or Chairman of more than five committees across all companies.

## Attendance of each Director at the Board Meetings and the Last Annual General Meeting

During the financial year ended March 31, 2009, five Board M eetings were held on 7th A pril, 2008, 30th June 2008, 31st July, 2008, 31st O ctober 2008 and 28th January, 2009. The attendance of each Director at Board $M$ eetings and the last Annual General M eeting (AGM) is as under :

| Name of the Directors | No. of Board <br> meetings attended | Attendance at last AGM <br> held on 12.09.2008 |
| :--- | :---: | :---: |
| Shri S. L. Kochar | 5 | Present |
| Shri P. R. Agarwala | 2 | Leave of Absence |
| Shri Naresh Pachisia | 5 | Present |
| Shri K. N. Ranasaria | 4 | Present |
| Dr. Ranjan Das | 2 | Leave of Absence |
| Shri Deepak Jalan | 5 | Present |
| Shri Prakash Jalan | 2 | Leave of Absence |
| Shri Aloke Jalan | 3 | Present |

## 3. Code of Conduct :

In line with the amended Clause 49 of the listing agreement, the Company adopted a Code of Conduct and ethics for its Directors and Senior Executives. All the Board Members and Senior M anagement personnel have affirmed compliance with the code of conduct. A declaration to this effect signed by the $M$ anaging Director is attached and forms part of the Annual Report of the Company. The Code of Conduct of the Company has been posted on the Website at www.lincpen.com for general viewing.

## 4. Audit Committee:

The Audit Committee presently comprises of three Directors, who are Independent and N on-Executive. All these Directors possess knowledge of corporate finance, accounts and Iaw. During the financial year ended $M$ arch 31, 2009, five Audit Committee M eetings were held on 7th April, 2008, 30th June, 2008, 31st July, 2008, 31st O ctober, 2008 and 28th January, 2009. The attendance of the M embers were as under-

| Members | No. of Meetings Attended |
| :--- | :---: |
| Shri S. L. Kochar, Chairman | 5 |
| Shri Naresh Pachisia | 5 |
| Shri K. N. Ranasaria | 4 |

The role, powers, duties and terms of reference of the Audit Committee cover the matter specified under Clause 49 of the Listing Agreement and Section 292A of the Companies Act, 1956, besides other terms as may be referred by the Board of Directors. The Company Secretary acts as the Secretary to the Committee. The Statutory Auditor and the Internal Auditor of the Company are permanent invitee at the meetings of the Committee.

## 5. Remuneration Committee:

The Committee comprises of Shri N aresh Pachisia, Chairman, Shri S. L. Kochar, and Shri Deepak Jalan. The terms of reference of the remuneration committee inter alia consists of formulating a remuneration policy of the Company and to supervise its implementation and fixing remuneration of the working directors including M anaging Director(s), W hole Time Director(s) and Manager(s) and to revise the same from time to time.

Remuneration Policy : Non-executive directors are remunerated by way of sitting fees and are also entitled to a commission (to divided among them in such proportion as the Board may determine from time to time) not exceeding 1\% of the net profits only. The Company pays remuneration by way of Salary, Perquisites and Allowances to Managing Director and Whole Time Director, as approved by the members and as permitted under Schedule XIII to the Companies Act, 1956. The Details of Remuneration paid to Directors are as under:

| Name of the Director | Relation with other Directors | Salary <br> Rs. | Benefits <br> Rs. | Sitting Fees Rs. | Commission <br> Rs. | Total <br> Rs. | Service contract/ Notice period/ Severance fees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shri Deepak Jalan | Brother of Whole Time Director | 30,00,000 | 3,75,000 | - | - | 33,75,000 | Terms of office valid upto 30.09.10. <br> No notice period \& severance fee. |
| Shri Prakash Jalan | Brother of M anaging Director | 15,00,000 | 180,000 | - |  | 16,80,000 | -do- |
| Shri Aloke Jalan | -do- | 24,00,000 | 296,777 | - | - | 26,96,777 | -do- |
| Shri S. L. Kochar | None | - | - | 50,000 | 130,000 | 180,000 | Retire by rotation |
| Shri P. R. Agarwala | None | - | - | 15,000 | 130,000 | 145,000 | -do- |
| Shri N aresh Pachisia | None | - | - | 52,500 | 130,000 | 182,500 | -do- |
| Shri K. N. Ranasaria | None | - | - | 44,000 | 130,000 | 174,000 | -do- |
| Dr. Ranjan Das | None | - | - | 20,000 | 130,000 | 150,0000 | -do- |

## 6. Shareholders' Committee:

i) Share Transfer Committee :

The Share Transfer Committee comprises of Shri Deepak Jalan and Shri Naresh Pachisia. The Committee deals with various matters relating to share transmission, issue of duplicate share certificates, approving the split and consolidation requests and other matters relating to transfer and registration of shares. During the financial year ended 31st M arch, 2009, 10 Share Transfer Committee M eetings were held. Number of Shares pending for transfer as on 31st M arch, 2009 were 10.
ii) Shareholder/Investor G rievances Committee :

The Shareholder / Investor Grievances Committee comprises of Shri K. N. Ranasaria as the Chairman and Shri Deepak Jalan. The Committee is to oversee the redressal of the Shareholders' and Investors' grievances in relation to transfer of shares, nonreceipt of Annual Report, non-receipt of dividend etc. The total number of complaints received and replied, to the satisfaction of the shareholders during the year were 8. There were no outstanding complaints as on 31st M arch, 2009.

## iii) Compliance 0 fficer :

The Board has designated Shri N. K. Dujari, G. M. - Finance \& Company Secretary as the compliance officer.

## 7. General Body Meeting

Location and time, where last three Annual General M eetings were held is given below:

| Financial Year | Date | Location of the Meeting | Time |
| :--- | :---: | :--- | :---: |
| 2005-2006 | 25.09 .2006 | Shripati Singhania Hall, <br> $94 / 2$, Chowringhee Road, <br> Kolkatta -700020 | 3.30 p.m. |
| $2006-2007$ | 14.09 .2007 | Shripati Singhania Hall, <br> $94 / 2$, Chowringhee Road, <br> Kolkatta -700 020 | 3.30 p.m. |
| $2007-2008$ | 12.09 .2008 | Shripati Singhania Hall, <br> $94 / 2$, Chowringhee Road, <br> Kolkatta -700020 | 3.30 p.m. |

One special resolution was passed at the 14th Annual General M eeting of the Company held on 12.09.2008 but no postal ballot resolution was requred to be passed by the Company. No special resolution is proposed to be conducted through postal ballot at the forthcoming AGM to be held on 23rd September, 2009.

## 8. Disclosures:

i) Details of related party transactions during the year have been set out under Note N o. 'B-9' of N otes on Accounts of Schedule '18' of the Annual Accounts. However, the Company does not have any related party transactions, which may have potential conflict with the interests of the Company at large. The transactions with related parties are at prices which are reasonable having regard to the prevailing market prices for such goods / services.
ii) The Company has complied with the requirements of regulatory authorities on capital markets and no penalties/strictures have been imposed against it during the last three years.
iii) The Company is regularly complying with all the mandatory requirements of Clause 49 of the Listing Agreement regarding Board Composition, Code of Conduct, Audit Committee, quarterly and annual disclosures etc. The Company has adopted the non-mandatory requirement of remuneration committee.
iv) The Non-executive Directors do not hold any shares of the Company as on 31st M arch, 2009.
v) The particulars of directors seeking reappointment are given in the explanatory statement to the notice of Annual General M eeting.
vi) The Company has no subsidiary as on 31st M arch, 2009.
vii) The Company has laid down risk assessment and minimization procedures and the same is periodically review ed by the Board. Further, the Company has adequate internal control systems to identify the risk at appropriate time and to ensure that the executive management controls the risk in a properly defined framework.

## 9. Means of Communication :

i) A half-yearly report was not sent to each household of the shareholders. Shareholders were intimated through the press and the Company's website - www.lincpen.com about the quarterly performance and financial results of the Company.
ii) The quarterly and half yearly results are published in the leading newspapers in English and Bengali such as The Business Standard, Aaj Kal, Kalantar and Financial Express.
iii) As per the newly inserted Clause 51 of the Listing Agreement with the stock exchanges, certain documents / information such as quarterly / annual financial results, shareholding pattern and corporate governance are accessible on the Website www.sebiedifar.nic.in.
iv) The Company results and official news release are displayed on the Company's Website: www.lincpen.com.
v) No presentation has been made to institutional investors or analysts etc.
vi) Management Discussion and Analysis forms part of the Annual Report, which is posted to the shareholders of the Company.

## 10. General Shareholder Information :

Detailed information in this regard provided in the shareholder information section forms part of this Annual Report.
i) Annual General Meeting

- Date and Time
- Venue
ii) Financial Calendar

Financial Year : 1st April to 31st March
Results : 1st Qtr - end July, 2009
2nd Qtr - end October, 2009
3rd Q tr - end January, 2010
4th Qtr - end June, 2010
iii) Book closure date : 16.09.2009 to 23.09.2009 on account of AGM and Dividend.
iv) Dividend payment date
v) Listing of Equity Shares on Stock Exchanges at
: 23rd September, 2009 at 3.30 p.m.
: Shripati Singhania Hall, 94/2, Chowringhee Road, Kolkatta - 700020
:
: After 23rd September, 2009
i) The Calcutta Stock Exchange Association Ltd 7, Lyons Range, Kolkata - 700001
ii) Bombay Stock Exchange Ltd, The Corporate Relationship Department Rotunda Building, PJ Tower, Dalal Street, Fort, Mumbai - 400001
vi) Listing Fees
vii) Stock Code
: Listing fee for the year 2008-2009 has been paid to the above Stock Exchanges.
: Bombay Stock Exchange - 531241
Calcutta Stock Exchange - 10022035
Demat ISIN No. - INE 802B01019
viii) M arket Price Data - High /Low during each month of the year ended 31st M arch, 2009, at the Bombay Stock Exchange.

| Month | High (Rs.) | Low (Rs.) |
| :--- | ---: | ---: |
| April, 2008 | 41.45 | 35.15 |
| M ay, 2008 | 39.80 | 33.05 |
| June, 2008 | 34.90 | 27.00 |
| July, 2008 | 32.20 | 23.75 |
| August, 2008 | 38.75 | 28.00 |
| September, 2008 | 35.80 | 24.00 |
| O ctober, 2008 | 26.85 | 18.10 |
| N ovember, 2008 | 22.00 | 16.10 |
| December, 2008 | 22.80 | 17.50 |
| January, 2009 | 23.25 | 19.15 |
| February, 2009 | 23.75 | 20.00 |
| M arch, 2009 | 23.40 | 19.35 |

ix) Share Price performance in 2008-09 comparison to broad based indices - BSE Sensex
\% Change in Linc's Share Price:(-) 40.7 \% \% Change in BSE Sensex (-) 37.9\%
x) Share Transfer System : Presently, the share transfers which are received in physical form are normally effected within a maximum period of 30 days from the date of receipt and Demat are confirmed within a maximum period of 14 days by Registrar and Share Transfer Agent $\mathrm{M} / \mathrm{s} . \mathrm{M}$ aheshwari D atamatics Pvt. Ltd, 6, M angoe Lane, Kolkata-700 001.
xi) Distribution of Shareholding :

Distribution of Shareholding by Ownership

| Holding Pattern | No. of Shares | Shareholding \% |  |
| :--- | :--- | ---: | ---: |
| 1 | Promoters \& Associates | $39,92,524$ | 49.90 |
| 2 | NRI, Flls, etc. | 66,143 | 0.83 |
| 3 | Private Corporate Bodies | $15,12,041$ | 18.90 |
| 4 | Indian Public | $24,29,592$ | 30.37 |
| Total | $\mathbf{8 0 , 0 0 , 3 0 0}$ | $\mathbf{1 0 0 . 0 0}$ |  |

Distribution of Shareholding by Size

| Range of Shares | Shareholders |  | Shares <br> Number |  |
| :--- | ---: | ---: | ---: | ---: |
| 1 to 500 | 4709 | 84.66 | $6,62,643$ | 8.28 |
| 501 to 1000 | 392 | 7.05 | $3,32,026$ | 4.15 |
| 1001 to 5000 | 364 | 6.54 | $8,55,587$ | 10.70 |
| 5001 to 10000 | 36 | 0.65 | $2,61,765$ | 3.27 |
| $10001 \&$ above | 61 | 1.10 | $58,88,279$ | 73.60 |
| Total | $\mathbf{5 5 6 2}$ | $\mathbf{1 0 0 . 0 0}$ | $\mathbf{8 0 , 0 0 , 3 0 0}$ | $\mathbf{1 0 0 . 0 0}$ |

xii) Dematerialisation of Shares:

| Holding | No. of Holder | \% | No. of Shares | \% |
| :--- | ---: | ---: | ---: | ---: |
| Physical | 926 | 16.65 | $3,02,180$ | 3.78 |
| Demat | 4636 | 83.35 | $76,98,120$ | 96.22 |
| Total | $\mathbf{5 5 6 2}$ | $\mathbf{1 0 0 . 0 0}$ | $\mathbf{8 0 , 0 0 , 3 0 0}$ | $\mathbf{1 0 0 . 0 0}$ |

xiii) O ustanding GDR/ADR or any convertible Instruments : N ot Applicable
xiv) The manufacturing facilities of the Company are located at Serakole \& Falta SEZ in West Bengal and at Goa.
xv) Address for Correspondence : For Share Transfer and related queries -

M/s. M aheswari Datamatics Pvt. Ltd
6, M angoe Lane, 2nd Floor,
Kolkata - 700001
Phone - 22435029/5809, Fax - 22484787
e-mail - mdpl@cal.vsnl.net.in
For General Assistance
Mr. N. K. Dujari,
G. M. - Finance \& Company Secretary Linc Pen \& Plastics Ltd
3, Alipore Road, Kolkata - 700027
Phone-3041 2100 / 2479 0248, Fax - 24790253
e-mail - investors@lincpen.com

## Declaration

As provided under Clause 49 of the Listing Agreement with Stock Exchanges, all the Directors and Senior M anagement have affirmed compliance with the Companies Code of Conduct during the financial year ended 31st March, 2009.


## CEO / CFO CERTIFICATION

## The Board of Directors

Linc Pen \& Plastics Limited
Kolkata

## Re: Financial Statements for the financial year 2008-09-Certification by MD and GM Finance

We, Deepak Jalan, Managing Director and N. K. Dujari, G. M. - Finance \& Company Secretary, of Linc Pen \& Plastics Limited, on the review of financial statements and cash flow statement for the year ended 31st M arch, 2009 and to the best of our knowledge and belief, hereby certify that:-

1. These statements do not contain any materially untrue statements or omit any material fact or contain statements that might be misleading;
2. These statements together present a true and fair view of the Company's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
3. There are, to the best of our knowledge and belief, no transactions entered into by the Company during the year ended 31st M arch, 2009 which are fraudulent illegal or violative of Company's Code of Conduct.
4. We accept responsibility for establishing and maintaining internal controls, for financial reporting, we have evaluated the effectiveness of the internal control systems of the Company pertaining to the financial reporting and we have disclosed to the auditors and the Audit Committee those deficiencies in the design or operation of such internal controls of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
5. We have indicated to the Auditors \& the Audit Committee :-
(i) there have been no significant changes in internal control over financial reporting during the period.
(ii) there have been no significant changes in accounting policies during the period.
(iii) there have been no instances of significant fraud of which we have become aware and the involvement therein, of management or an employee having significant role in the Company's internal control systems over financial reporting.

Kolkata
29th June, 2009

N. K. Dujari
G. M. - Finance \&

Company Secretary


Managing Director

## AU DITO RS' CERTIFICATE O N CO RPO RATE GOVERNANCE

## TO THE MEMBERS OF <br> LINC PEN \& PLASTICS LIMITED

We have examined the compliance of the conditions of Corporate Governance by Linc Pen \& Plastics Limited for the year ended 31st March, 2009, as stipulated in Clause 49 of the Listing Agreement of the said company with the Stock Exchanges.

The compliance of conditions of Corporate Governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of the opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanations given to us, and the representation made by the directors and the management, we certify that the Company has complied with the conditions of corporate governance as stipulated in the above mentioned listing agreement.

As required by the guidance note issued by the Institute of Chartered Accountants of India, we have to state that as per the records maintained, there were no investors grievances remaining unattended/ pending for more than 30 days as at 31st M arch, 2009.

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For G.P. AG RAWAL \& CO.
Chartered Accountants


CA. Sunita Kedia
Partner
Membership No. 60162
7A, Kiran Shankar Ray Road
Kolkata - 700001
D ate: The 29th day of June, 2009

## A. Conservation of Energy

a) The following energy conservation measures are taken on continuing basis :-

1. Regular preventive maintenance of all equipment to keep them in good condition.
2. Improvement of electrical power load factor.
3. Systematic Study of power consumption of various machines.
4. Optimise the use of energy through improved operational method.
b) Additional investments and proposals being implemented for reduction of consumption of energy.
No major specific investment proposals are envisaged. The Company is however, carrying on continuous education and awareness programs for its employees for energy conservation.
c) Impact of measures undertaken under (a) and (b) above for reduction of energy consumption and its consequent impact on cost of production.
The Company is not a major user of energy. How ever, the measures taken by the Company will result in saving of energy.
B. Technology Absorption

The Company has no separate $R \& D$ section. The Company is however, developing new products and upgrading existing products and also their packaging to meet the changing market taste / profile.
C. Foreign Exchange Earnings and Outgo
a) Activities relating to exports; initiatives taken to increase exports :-

New products are developed by the Company for export markets along with improvement in quality and cost. The Company regularly participates in important international fairs / exhibitions held across the globe.
b) Total Foreign Exchange used and earned :-

The foreign exchange used and earned during the year by the Company are as under :-
Foreign Exchange Used - Rs. 3114.13 Lacs
Foreign Exchange Earned - Rs. 3890.83 Lacs

Annexure - D
Information as per Section 217(2A) of the Companies Act, 1956 read with Companies (Particulars of employees) Rules and forming part of the Directors' Report for the year ended 31st March, 2009

| Name | Designation | Remuneration <br> subject to tax <br> (Rs.) | Qualification | Age / <br> Experience <br> (Years) | Date of <br> Commencement <br> of Employment | Details of <br> last <br> employment |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Shri Deepak Jalan | Managing Director | $3,375,000$ | B.Com | $47 / 23$ | 01.04 .1995 | Self employed |
| Shri Aloke Jalan | Whole Time Director | $2,696,777$ | B.Com | $40 / 18$ | 01.05 .2004 | Self employed |

Notes:

1. The nature of employment is contractual and other terms and conditions are as per Company's rules.
2. Remuneration includes Company's contribution to provident fund, provision for medical treatment as per Company's rules, monetary value of perquisites calculated as per Income Tax Act / Rules and does not include provisions for leave encashment, premium for gratuity and group insurance.

## AU DITO RS' REPO RT

## TO THE MEMBERS OF <br> LINC PEN AND PLASTICS LIMITED

We have audited the attached Balance Sheet of LINC PEN AND PLASTICS LIMITED as at 31st M arch, 2009 and the relative Profit and Loss Account and the Cash Flow Statement for the year ended on that date (in which are incorporated the accounts of Company's branches at G oa 2, audited by other Auditors), all of which we have signed under reference to this report. These financial statements are the responsibility of the management of the company. O ur responsibility is to express an opinion on these financial statements based on our audit.

We have conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

As required by the Companies (Auditor's Report) O rder, 2003 (as amended) issued by the Government of India in terms of sub-section (4A) of section 227 of the Companies Act, 1956 (the 'Act') and on the basis of such checks as we considered appropriate and according to the information and explanations given to us, we enclose in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the said Order.

Further to our comments in the Annexure referred to above, we report that:
i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;
ii) In our opinion, proper books of account as required by law have been kept by the company, so far as appears from our examination of those books and proper returns adequate for the purposes of our audit have been received from the branches not visited by us. The Branch Auditors' Reports have been forwarded to us and have been appropriately dealt with in this report;
iii) The Balance Sheet and Profit and Loss Account and the Cash Flow Statement dealt with by this report are in agreement with the Books of account and with the audited returns from the branches;
iv) In our opinion, the Balance Sheet and Profit and Loss Account and the Cash Flow Statement dealt with by this report comply with the accounting standards referred to in sub-section (3C) of section 211 of the Act;
v) On the basis of written representations received from such directors, as on 31st M arch, 2009 and taken on record by the Board of Directors, we report that none of the directors is disqualified as on 31st M arch, 2009 from being appointed as a director in terms of clause ( g ) of sub-section (1) of section 274 of the Act;
vi) In our opinion and to the best of our information and according to the explanations given to us, the Balance Sheet, the Profit and Loss Account and the Cash Flow Statement together with the N otes thereon and attached thereto, give in the prescribed manner the information required by the Act and give a true and fair view in conformity with the accounting principles generally accepted in India:
a) in the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2009;
b) in the case of the Profit and Loss Account, of the PRO FIT for the year ended on that date: and
c) in the case of the Cash Flow Statement, of the Cash Flows for the year ended on that date.

7A, Kiran Shankar Ray Road
For G.P. AG RAWAL \& CO. Chartered Accountants


Kolkata - 700001
Partner
The 29th day of June 2009
Membership No. 60162

## ANNEXURETO THE AUDITO RS' REPO RT

Referred to in Auditors' Report to the members of LINC PEN AND PLASTICS LIMITED for the year ended 31st M arch 2009:
i) a) The Company has maintained proper records showing full particulars, including quantitative details and situation of its fixed assets.
b) The fixed assets have been physically verified during the year by the management. To the best of our knowledge, no material discrepancies were noticed on such verification.
c) The Company has not disposed off substantial part of fixed assets during the year and the going concern status of the company is not affected.
ii) a) The inventories have been physically verified during the year by the management at reasonable intervals. In respect of inventories lying with third parties, confirmation has been obtained from them.
b) In our opinion and according to the information and explanations given to us, the procedure of physical verification of stocks followed by the management are reasonable and adequate in relation to the size of the company and nature of its business.
c) On the basis of our examination, we are of the opinion that the company is maintaining proper records of inventory. The discrepancies noticed on verification of inventories by the management as compared to book records were not material and these have been properly dealt with in the books of account.
iii) a) The Company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 301 of the Act.
b) As the Company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 301 of the Act, the provisions of para (iii)(b) to (iii)(d) of the paragraph 4 of the said order are not applicable to the company.
c) The Company has not taken any loans, secured or unsecured, from companies, firms or other parties covered in the register maintained under section 301 of the Act.
d) As the Company has not taken any loans, secured or unsecured, from companies, firms or other parties covered in the register maintained under section 301 of the Act, the provisions of para (iii)(f) to (iii)(g) of the paragraph 4 of the said order are not applicable to the company.
iv) In our opinion and according to the information and explanations given to us, there is adequate internal control system, commensurate with the size of the company
and the nature of its business for the purchase of inventory, fixed assets and for the sale of goods and services. D uring the course of our audit, we have not observed any major weakness in internal control system.
v) a) In our opinion and according to the information and explanations given to us, particulars of contracts or arrangements referred to in section 301 of the Act have been entered in the register required to be maintained under that section.
b) In our opinion and according to the information and explanation given to us, these transactions made in pursuance of such contracts have been made at prices which are reasonable having regard to prevailing market prices at the relevant time.
vi) The Company has not accepted any deposit within the meaning of section 58A, 58AA or any other relevant provisions of the Act and the rules framed there under.
vii) In our opinion, the internal audit system of the company is commensurate with the size of the company and the nature of its business.
viii) The provision regarding maintenance of cost records is not applicable to the Company.
ix) a) According to the records, the Company is regular in depositing undisputed statutory dues including Provident Fund, Investor Education and Protection Fund, Employees' State Insurance, Income Tax, Service Tax, Sales Tax, Custom Duty, Cess and other statutory dues with appropriate authorities. As explained to us the provisions of Wealth Tax and Excise Duty are not applicable to the company. According to the information and explanations given to us, no undisputed amount payable in respect of the aforesaid dues were outstanding as at 31st March, 2009 for a period of more than six months from the date of becoming payable.
b) According to the information and explanations given to us by the management, there are no disputed dues payable in respect of statutory dues as aforesaid.
x) The Company has no accumulated losses and has not incurred any cash losses during the financial year covered by our audit or in the immediately preceding financial year.
xi) The Company has not defaulted in payment of dues to a bank. The Company has no dues of financial institution or debenture holders.
xii) The Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
xiii) The provisions of any special statue applicable to Chit Fund, Nidhi or M utual Benefit Society are not applicable to this Company.
xiv) The Company is not dealing or trading in shares, securities, debentures or other investments. However, the investments made by the Company in Government securities have been held in its own name.
xv) According to the records of the Company and according to the information and explanation given to us, the Company has not given any guarantee for loans taken by others from bank or financial institutions.
$x v i)$ On the basis of our examination and according to the information and explanation given to us, the term loans have been applied for the purpose for which the loans were obtained.
xvii) According to the records of the Company and according to the information and explanation given to us and on overall examination of the Balance Sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
xviii) The Company has not made any preferential allotment of shares to parties and companies covered in the register maintained under section 301 of the Act.
xix) The Company has not issued any debenture.
$x x$ ) The Company has not raised any money during the year by public issue.
xxi) In our opinion and according to the information and explanation given to us, no fraud on or by the company has been noticed or reported during the year that causes the financial statements materially misstated.

7A, Kiran Shankar Ray Road
For G.P. AG RAWAL \& CO.
Chartered Accountants


CA. Sunita Kedia
Kolkata - 700001
The 29th day of June, 2009 Partner
Membership No. 60162

$$
\begin{aligned}
& \text { A udidited } \\
& \text { A ccountis } \\
& 2008-09
\end{aligned}
$$

## Balance Sheet

| As at 31st March, | Schedule No. | 2009 | 2008 |
| :---: | :---: | :---: | :---: |
| I SOURCES OFFUNDS |  |  |  |
| 1. Shareholders' Funds |  |  |  |
| a) Share Capital | 1 | 127,859,600 | 80,003,000 |
| b) Reserves \& Surplus | 2 | 231,639,669 | 245,389,954 |
|  |  | 359,499,269 | 325,392,954 |
| 2. Loan Funds | 3 |  |  |
| a) Secured Loans |  | 272,161,299 | 281,477,596 |
| b) Unsecured Loans |  | 25,741,085 | 58,813,107 |
|  |  | 297,902,384 | 340,290,703 |
| 3. D eferred Tax Liability |  | 15,848,699 | 12,584,825 |
| (Refer Note No. B-12 of Schedule 18) |  |  |  |
| Total |  | 673,250,352 | 678,268,482 |
|  |  |  |  |
| II APPLICATION OFFUNDS |  |  |  |
| 1. Fixed Assets | 4 |  |  |
| a) Gross Block |  | 339,913,238 | 301,968,448 |
| b) Less: Depreciation |  | 180,388,846 | 157,244,268 |
| c) Net Block |  | 159,524,392 | 144,724,180 |
| d) Capital W ork In Progress |  | 19,464,556 | 43,865,730 |
|  |  | 178,988,948 | 188,589,910 |
| 2. Current Assets, Loans and Advances |  |  |  |
| a) Inventories | 5 | 586,904,376 | 479,865,055 |
| b) Sundry Debtors | 6 | 191,201,527 | 248,691,606 |
| c) Cash \& Bank Balances | 7 | 5,751,554 | 5,648,023 |
| d) Loans \& Advances | 8 | 50,749,165 | 35,338,569 |
|  |  | 834,606,622 | 769,543,253 |
| Less : Current Liabilities \& Provisions |  |  |  |
| a) Current Liabilities | 9 | 311,776,642 | 264,922,279 |
| b) Provisions | 10 | 28,568,576 | 14,942,402 |
|  |  | 340,345,218 | 279,864,681 |
| Net Current Assets |  | 494,261,404 | 489,678,572 |
| Total |  | 673,250,352 | 678,268,482 |

Significant Accounting Policies and Notes on Accounts 18
Schedules 1 to 10 and 18 referred to above form an integral part of the Balance Sheet This is the Balance Sheet referred to in our report of even date.

## For G. P. Agrawal \& Co.

Chartered Accountants

Sunits Kedia

## CA. Sunita Kedia

Partner
Membership No. 60162
7A, Kiran Shankar Ray Road
Kolkata - 700001
The 29th day of June, 2009

Deepak Jalan
Managing Director


Aloke Jalan Whole Time Director

N. K. Dujari
G.M.- Finance \& Company Secretary

Profit and Loss Account
(Amount in Rupees)

| For the year ended 31st March, | Schedule No. | 2009 | 2008 |
| :---: | :---: | :---: | :---: |
| INCOME |  |  |  |
| Sales | 11 | 1,875,803,839 | 1,740,050,274 |
| 0 ther O perational Income | 12 | 31,745,859 | 32,294,741 |
| O ther Income | 13 | 16,297,947 | 1,484,478 |
| Increase / (D ecrease) In Stocks | 14 | 90,223,979 | 48,700,445 |
|  |  | 2,014,071,624 | $\underline{1,822,529,938}$ |
| EXPENDITURE |  |  |  |
| Raw M aterials \& Components Consumed | 15 | 819,972,278 | 871,507,349 |
| Purchases of Trading Goods |  | 460,386,192 | 293,185,345 |
| M anufacturing, Administrative, Selling \& |  |  |  |
| General Expenses | 16 | 605,773,488 | 539,805,852 |
| Interest | 17 | 28,590,575 | 29,182,082 |
| Depreciation |  | 30,928,996 | 28,864,275 |
|  |  | 1,945,651,529 | 1,762,544,903 |
| Profit Before Taxation |  | 68,420,095 | 59,985,035 |
| Provision For Taxation |  |  |  |
| - Current Tax |  | 12,400,000 | 7,100,000 |
| - Fringe Benefit tax |  | 2,350,000 | 1,250,000 |
| - D eferred Tax |  | 3,288,086 | 1,295,041 |
| Profit After Taxation |  | 50,382,009 | 50,339,994 |
| Balance Brought Forward |  | 19,611,385 | 18,468,589 |
| Income Tax for Earlier Years |  | - | $(157,272)$ |
| Profit Available for Appropriation |  | 69,993,394 | 68,651,311 |
| APPRO PRIATIO NS |  |  |  |
| General Reserve |  | 35,000,000 | 35,000,000 |
| Proposed Dividend |  | 19,178,940 | 12,000,450 |
| Tax on Proposed Dividend |  | 3,259,461 | 2,039,476 |
| Balance Carried to Balance Sheet |  | 12,554,993 | 19,611,385 |
|  |  | 69,993,394 | 68,651,311 |
| Significant Accounting Policies and Notes on Accounts 18 |  |  |  |
| Earning Per Share - Basic \& Diluted |  |  |  |
| (Face Value Rs.10/- each) |  | 3.94 | 6.29 |
| (Refer Note No. B-8 of Schedule 18) |  |  |  |

Schedules 11 to 18 referred to above form an integral part of the Profit \& Loss Account
This is the Profit \& Loss Account referred to in our report of even date.

For G. P. Agrawal \& Co.
Chartered Accountants
Sunits Kedia

## CA. Sunita Kedia

Partner
Membership No. 60162
7A, Kiran Shankar Ray Road
Kolkata - 700001
The 29th day of June, 2009

For and on behalf of the Board

D eepak Jalan
M anaging Director


Aloke Jalan Whole Time Director Nyjom
N. K. Dujari
G.M.- Finance \& Company Secretary

Schedules to the Balance Sheet
As at 31st March,
2009

## SCHEDULE-1

SHARE CAPITAL

## Authorised

| 13,000,000 (P.Y. 10,000,000) Equity Shares of Rs.10/- each |  | 130,000,000 |  | 100,000,000 |
| :---: | :---: | :---: | :---: | :---: |
| Issued, Subscribed and Paid up |  |  |  |  |
| 8,000,300 Equity Shares of Rs.10/- |  |  |  |  |
| each Fully Paid up in Cash | 80,003,000 | 80,003,000 |  |  |
| Equity Share Capital Suspense * | 47,856,600 | 127,859,600 | - | 80,003,000 | Rs. 10/- each Fully Paid up to be issued pursuant to a Scheme of Amalgamation without payment being received in cash

(Refer Note No. B-3 of Schedule 18)

## SCHEDULE-2

RESERVES \& SU RPLUS

| General Reserve |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| As per last account | 196,084,569 |  | 161,084,569 |  |
| Add : Transferred from |  |  |  |  |
| Profit \& Loss Account | 35,000,000 |  | 35,000,000 |  |
| Less: Adjustment on Amalgamation | 41,693,893 | 189,390,676 | -- | 196,084,569 |
| (Refer Note No. B-3 of Schedule 18) |  |  |  |  |
| Securities Premium Account |  |  |  |  |
| As per last account |  | 29,694,000 |  | 29,694,000 |
| Profit \& Loss Account |  |  |  |  |
| Surplus as per Profit \& Loss Account |  | 12,554,993 |  | 19,611,385 |
|  |  | 231,639,669 |  | 245,389,954 |

SCHEDULE-3
LOAN FUNDS
Secured Loans
From Scheduled Banks*
Term Loan
Short Term Loan
Packing Credit
Cash Credit
Foreign Currency Loan
*Secured by hypothecation of Plant \& Machinery, Moulds \& Current Assets of the Company and first charge by way of Equitable Mortage of Immovable Properties and Other Fixed Assets of the Company and also guaranteed by M anaging Director, Whole Time Director and associate concerns of the Company.

## From 0 thers

Secured against hypothecation of Cars

Schedule to the Balance Shext
sChedule-4
FIXED ASSEIS


- 2,911,450 1,530,310
$\begin{array}{r}11,849,308 \\ \hline 70,734,764 \\ \hline 225,575,077 \\ \hline 17,435,423 \\ \hline 8,009,810 \\ \hline 4,778,546 \\ \hline\end{array}$
4,78,546

$\begin{array}{lr}\text { Freehold Land } & 4,441,760 \\ \text { Buildings } & 14,-057,-784\end{array}$
857,546 23,132,422 $\quad 5,129,939$
2,290,533 24,436,576 11,630,270
3,154,646 $\quad 7,586,305 \quad 2,116,602$

455,386
Plant \& Machinery 51,874,735
Other Equipment 210,478,238
Furniture \& Fixtures 8,811,074
Vehicles $\quad 7,981,697$
Computer Soffware* 4,323,160 (IntangibleAssets)

 * Acquired

Schedules to the Balance Sheet

| As at 31st March, | 2009 | 2008 |
| :---: | :---: | :---: |
| SCHEDULE-5 |  |  |
| INVENTO RIES* |  |  |
| (As taken, valued and certified by the management) |  |  |
| Raw Materials \& Components | 289,628,319 | 288,146,234 |
| Finished Goods | 97,102,601 | 89,473,839 |
| Trading Goods | 193,376,571 | 92,895,509 |
| Work in Process | 6,792,420 | 9,337,556 |
| Scrap | 4,465 | 11,917 |
|  | 586,904,376 | 479,865,055 |

## SCHEDULE-6

SUNDRY DEBTORS

| (Unsecured, considered good) |  |  |
| :---: | :---: | :---: |
| Debts outstanding for a period exceeding six months | 8,913,012 | 7,601,024 |
| O ther Debts | 182,288,515 | 241,090,582 |
|  | 191,201,527 | 248,691,606 |

## SCHEDULE-7

CASH \& BANK BALANCES

| Cash in Hand (As certified) |  |
| :---: | :---: |
| Balances with Scheduled Banks in: |  |
| Current Accounts | 716,882 |
| Unpaid Dividend Accounts | 833,207 |
| Fixed Deposit Account* | 2,935,064 |


| 1,266,401 |  | 1,304,982 |
| :---: | :---: | :---: |
|  | 185,722 |  |
|  | 736,262 |  |
| 4,485,153 | 3,421,057 | 4,343,041 |
| 5,751,554 |  | 5,648,023 |

## SCHEDULE - 8

LO ANS \& ADVANCES

| (Unsecured, considered good) |  |  |  |
| :---: | :---: | :---: | :---: |
| Advances recoverable in cash or in kind or for |  |  |  |
| value to be received or pending adjustments | 34,084,339 |  | 18,995,560 |
| Advance Payment of Tax 31,733,593 |  | 21,223,865 |  |
| Less: Provision for Tax 31,733,593 | - | 21,223,865 | - |
| Export Benefits Receivable | 9,193,399 |  | 8,893,119 |
| Security Deposits | 7,471,427 |  | 7,449,890 |
|  | 50,749,165 |  | 35,338,569 |

Schedules to the Balance Sheet
(Amount in Rupees)

| As at 31st March, | 2009 |  | 2008 |
| :---: | :---: | :---: | :---: |
| SCHEDULE-9 |  |  |  |
| CURRENT LIABILITIES |  |  |  |
| Sundry Creditors |  |  |  |
| - Due to Micro, Small and M edium Enterprises | 65,607,427 |  | 72,640,150 |
| (Refer N ote No.B-6 of Schedule 18) |  |  |  |
| - Due to O thers | 242,723,223 |  | 186,898,558 |
| Investor Education and Protection Fund * |  |  |  |
| - Unclaimed Dividend | 833,207 |  | 736,262 |
| Advances against Sale of Assets | - |  | 2,200,000 |
| Advances from Customers | 2,612,785 |  | 2,447,309 |
|  | 311,776,642 |  | 264,922,279 |
| * There are no amount due and outstanding as at Balance Sheet date to be credited to the Investor Education and Protection Fund |  |  |  |
| SCHED U LE - 10 |  |  |  |
| PROVISIONS |  |  |  |
| Provision for Tax 36,529,704 |  | 21,596,745 |  |
| Less: Advance Payment of Tax 31,733,593 | 4,796,111 | 21,223,865 | 372,880 |
| Employees Benefits | 1,334,064 |  | 529,596 |
| Proposed Dividend | 19,178,940 |  | 12,000,450 |
| Tax on Proposed Dividend | 3,259,461 |  | 2,039,476 |
|  | 28,568,576 |  | 14,942,402 |

## Schedules to the Profit \& Loss Account

SCHEDULE - 11
SALES

| Domestic | 1,481,467,349 | 1,353,892,411 |
| :---: | :---: | :---: |
| Exports | 394,336,490 | 386,157,863 |
|  | 1,875,803,839 | 1,740,050,274 |

SCHEDULE-12
OTHER OPERATIONAL INCOME
Export Benefits Received

Schedules to the Profit \& Loss Account

| For the year ended 31st March, | 2009 | 2008 |
| :---: | :---: | :---: |
| SCHEDULE-13 |  |  |
| OTHER INCOME |  |  |
| Interest Received (Gross)* |  |  |
| Fixed Deposit | 263,508 | 202,156 |
| O thers | 14,567 | 12,275 |
| Insurance Claim | 78,163 | 176,458 |
| Profit on Sale of Fixed Assets ( Net ) | 12,431,277 | - |
| M iscellaneous Income | 3,510,432 | 1,093,589 |
|  | 16,297,947 | 1,484,478 |

* Includes Tax Deducted At Source

Rs. 4,07,646/- (P.Y. Rs.3,25,651/-)

SCHEDULE-14
INCREASE / (D ECREASE) IN STO CKS

| Closing stock |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Finished Goods | 97,102,601 |  | 89,473,839 |  |
| Trading Goods | 193,376,571 |  | 92,895,509 |  |
| Work in Process | 6,792,420 | 297,271,592 | 9,337,556 | 191,706,904 |
| Less: Opening stock |  |  |  |  |
| Finished Goods | 89,473,839 |  | 53,829,138 |  |
| Trading Goods | 92,895,509 |  | 76,069,628 |  |
| Work in Process | 9,337,556 |  | 13,107,693 |  |
|  | 191,706,904 |  | 143,006,459 |  |
| Add: Acquired on Amalgamation |  |  |  |  |
| Trading Goods | 15,340,709 | 207,047,613 | - | 143,006,459 |
| Increase/(Decrease) in Stock |  | 90,223,979 |  | 48,700,445 |

SCHEDULE-15
RAW MATERIALS \& COMPO NENTS CONSUMED

| O pening Stock of Raw M aterials | 288,158,151 | 266,782,762 |
| :---: | :---: | :---: |
| Add: Acquired on Amalgamation | 849,078 | - |
|  | 289,007,229 | 266,782,762 |
| Add: Purchases during the year | 820,597,833 | 892,882,738 |
|  | 1,109,605,062 | 1,159,665,500 |
| Less: Closing Stock of Raw M aterials | 289,632,784 | 288,158,151 |
|  | 819,972,278 | 871,507,349 |

Schedules to the Profit \& Loss Account

| For the year ended 31st March, | 2009 |  | 2008 |
| :---: | :---: | :---: | :---: |
| SCHEDULE-16 |  |  |  |
| MANU FACTURING, AD MINISTRATIVE, SELLING \& GENERAL EXPENSES |  |  |  |
| Stores and Spare Parts Consumed | 1,857,543 |  | 5,406,247 |
| Power \& Fuel | 9,638,521 |  | 8,227,545 |
| Processing Charges | 192,153,528 |  | 211,896,517 |
| Rent | 11,018,035 |  | 7,866,825 |
| Repairs \& M aintenance |  |  |  |
| Machinery $\quad$ 2,277,093 |  | 2,639,833 |  |
| Building $\quad$ 52,792 |  | 92,689 |  |
| Others $\quad$ 2,402,925 | 4,732,810 | 1,301,300 | 4,033,822 |
| Other M anufacturing Expenses | 995,770 |  | 769,638 |
| Payments to and Provisions for Employees |  |  |  |
| Salaries, Wages, Bonus \& Allowances 71,334,729 |  | 52,196,291 |  |
| Contribution to Provident \& O ther Funds 5,271,182 |  | 4,394,957 |  |
| W orkmen and Staff W elfare \& |  |  |  |
| Training Expenses $\quad$ 2,472,876 | 79,078,787 | 2,089,320 | 58,680,568 |
| Auditors Remuneration | 339,574 |  | 238,204 |
| (Refer Note No. B-5 of Schedule 18) |  |  |  |
| M iscellaneous Expenses | 22,510,219 |  | 19,576,516 |
| Insurance Charges | 3,052,566 |  | 3,327,670 |
| Rates \& Taxes | 233,570 |  | 485,871 |
| Directors' Sitting Fees | 181,500 |  | 129,750 |
| Travelling \& Conveyance | 24,398,257 |  | 14,476,950 |
| Postage, Telegram \& Telephone | 5,184,957 |  | 4,038,552 |
| Freight \& Transportation | 30,550,869 |  | 29,963,345 |
| Advertisement Expenses | 70,178,393 |  | 29,086,697 |
| Sales Promotion Expenses | 13,149,944 |  | 4,340,217 |
| Incentives on Sales | 27,819,136 |  | 47,815,560 |
| Commission on Sales | 2,560,529 |  | 4,421,042 |
| Discount Allowed | 41,012,562 |  | 29,869,488 |
| Rebate \& Claim | 23,635,011 |  | 30,321,893 |
| Bad Debts | 1,309,160 |  | - |
| 0 ther Selling \& Distribution Expenses | 21,547,434 |  | 15,536,080 |
| Loss on Sale of Fixed Assets | - |  | 429,096 |
| Loss on Exchange Fluctuation | 18,634,813 |  | 8,867,759 |
|  | $\underline{605,773,488}$ |  | 539,805,852 |

SCHEDULE-17
INTEREST

| To Bank |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Fixed Loans | 3,815,065 |  | 7,740,661 |  |
| Other than Fixed Loans | 22,341,288 | 26,156,353 | 18,172,882 | 25,913,543 |
| To Others (Other than Fixed Loans) |  | 2,434,222 |  | 3,268,539 |
|  |  | 28,590,575 |  | 29,182,082 |

## Schedule to the Balance Sheet and Profit \& Loss Account

## SCHEDULE-18

## Significant Accounting Policies and Notes on Accounts

## A. Significant Accounting Policies

1. Basis of accounting
a) The Company prepares its accounts on accrual basis, except otherwise stated, in accordance with the generally accepted accounting principles in India and provisions of the Companies Act, 1956.
b) Insurance and other claims/refunds are accounted for on actual receipt/acceptance basis, due to uncertainty in realization.

## 2. Revenue Recognition

a) Revenue from Sale of Goods is recognized upon passage of title to the customers.
b) Sales is exclusive of Sales Tax/Vat, rebate etc.
c) All other incomes are accounted for on accrual basis.

## 3. Expenses

All the expenses are accounted for on accrual basis.
4. Fixed Assets
a) All fixed assets are stated at cost of acquisition inclusive of duties, taxes, incidental expenses, erection/ commissioning expenses and interest etc. up to date the asset is ready for intended use.
b) Depreciation on Fixed Assets is provided on straight-line method at the rates specified in Schedule XIV to The Companies Act, 1956 (as amended).
c) Depreciation on fixed assets added/ disposed off during the year is provided on pro-rata basis with reference to the date of addition/ disposal.
5. Foreign Currency Transactions
a) Transactions in foreign currency are initially recorded at the exchange rate at which the transaction is carried out.
b) M onetary assets and liabilities related to foreign currency transactions remaining outstanding at the year end are translated at the year end rate.
c) Forward exchange contract entered into for hedging purpose are accounted for separately from the underlying transactions. The premium/ discount on forward exchange contract is amortised over the period of respective contracts. Exchange differences on such contracts at the year end / upon termination are taken to Profit \& Loss Account.
6. Investments

Investments are stated at cost. Provision for diminution is made to recognise a decline, other than temporary, in the value of long term investments.
7. Inventories
(a) Inventories (O ther than Scrap) are valued at lower of cost and net realisable value. The basis for determination of cost of various categories of inventory is as follows:

## SCHEDULE-18 (Contd.)

Raw Material and Components: FIFO
Finished Goods : Material cost plus an appropriate share of labour and manufacturing overheads wherever applicable on weighted average basis.
Work in Process : Material cost plus an appropriate share of labour and manufacturing overheads wherever applicable on weighted average basis.
(b) Scrap are valued at N et Realisable Value.

## 8. Employee Benefits

a) Short-term employee benefits are recognized as an expense at the undiscounted amount in the Profit \& Loss Account of the year in which the related service is rendered.
b) Post employment and other long-term employee benefits are recognized as an expense in the Profit \& Loss Account for the year in which the employee has rendered services. The expense is recognized at the present value of the amount payable determined using actuarial valuations. Actuarial gains and losses in respect of post employment and other long-term employee benefits are recognized in the profit and loss account.

## 9. Taxes on Income

Tax expense comprises both current and deferred taxes. Current tax is determined as the amount of tax payable in respect of taxable income for the year. Deferred income tax reflects the impact of current year timing differences betw een taxable income and accounting income for the year and reversal of timing differences of earlier years. Deferred tax is measured based on the tax rates and the tax laws enacted or substantially enacted at the Balance Sheet date. D eferred tax assets (including unrecognized deferred tax assets of earlier years) are recognized only to the extent there is reasonable certainty that sufficient future taxable income will be available against which such deferred tax assets can be realised.

## 10. Borrowing Cost

Borrowing costs that are directly attributable to the acquisition of qualifying assets are capitalized for the period until the asset is ready for its intended use. O ther borrowing costs are recognized as an expense in the period in which they are incurred. No borrowing costs were eligible for capitalisation during the year.

## 11. Impairment of Assets

Impairment losses, if any, are recognized in accordance with the Accounting Standard - 28 on Impairment of Assets as specified in the Companies (Accounting Standard) Rules, 2006.
12. Provisions, Contingent liabilities and Contingent Assets
a) Provisions are recognized in respect of obligations where, based on the evidence available, their existence at the Balance Sheet date is considered probable.
b) Contingent Liabilities are shown by way of $N$ otes to the Accounts in respect of obligations where, based on the evidence available, their existence at the Balance Sheet date is considered not probable.
c) Contingent Assets are not recognized in the Accounts.

## SCHEDULE-18 (Contd.)

B. Notes on Account
(Amount in Rupees)

## As on 31st March

1. a) Estimated amount of contracts remaining to be executed for Capital Expenditure and not provided for

3,778,777
3,301,500
b) Advance paid against above

4,425,447 8,556,786
2. i) Contingent Liabilities N ot Provided For:
a) Bank Guarantees issued in favour of The President of India and others* *Fixed Deposit lodged as M argin M oney against the above
$20,368,043$ 19,326,043
2,530,064
3,216,057
b) Bills Discounted from Bank 98,506 707,685
ii) The Contingent Liabilities referred to in (i) above depends upon non discharge of export obligation/ outcome of appeal invocation of bank guarantee etc.
iii) No reimbursement is expected in respect of contingent liabilities shown in (i) above.
3. Pursuant to a Scheme of Amalgamation duly approved by Hon'ble High Court of Calcutta vide their order dated 29th January 2009, business of M/s. Shree W riting Aid Private Limited have been transferred to the Company on a going concern basis with effect from 1st April, 2008. As a consideration for such transfer, the shareholders of $\mathrm{M} / \mathrm{s}$. Shree W riting Aid Private Limited are to be issued 165 Equity Shares of Rs. 10/- each of the Company for every 1 Equity Shares of Rs. 100/- each held by them. Pursuant to above $4,785,660$ Equity Shares of Rs. 10/- each are to be issued to the shareholders of $\mathrm{M} / \mathrm{s}$. Shree W riting Aid Private Limited without payment being received in cash.
Amalgamation has been accounted for under the "pooling of interest" method as prescribed by Accounting Standard (AS 14) notified under the Companies (Accounting Standards) Rules, 2006. Accordingly, the Assets and Liabilities and other Reserves of M/s. Shree W riting Aid Private Limited as at 1st A pril, 2008 have been taken over at their Book Values.
Adjustment to the General Reserve arising out of the aforesaid Scheme of Amalgamation has been worked out as under:

## Amount (Rs.)

Fixed Assets
Current Assets
D eferred Tax Assets
2,677,334
26,082,721
28,784,267

Less:
Loan Funds 15,008,164
Current Liabilities \& Provisions 7,613,396
N et Assets Transferred 6,162,707
Less:
Equity Shares of Rs. 10/- each to be issued as per Scheme of Amal gamation
Amount Adjusted with the General Reserve

47,856,600
41,693,893
4. Managerial Remuneration

Computation of $N$ et Profit for the purpose of calculating Directors' remuneration:
Profit Before Tax (as per profit \& loss account)
Add: Directors' Sitting Fees
Directors' Remuneration
Bad Debt Written Off
Loss on Sale of Fixed Assets

Less: Profit on sale of fixed assets
Net Profit for the purpose of Directors' remuneration (As per Section 349 of the Companies Act, 1956)
Commission Payable to Non Executive Directors

$$
\begin{aligned}
& \quad \text { @ } 1 \% \text { of } N \text { et Profit } \\
& \quad \text { Restricted to } \\
& \text { Remuneration paid to Managing, } \\
& \text { W hole Time and Non Executive Directors: }
\end{aligned}
$$

Salary

| $6,923,777$ | $4,512,100$ |
| ---: | ---: |
| 650,000 | 650,000 |
| 828,000 | 540,000 |
| $8,401,777$ | $5,702,100$ |

The total remuneration as above is within the maximum permissible limit under the Act.
The above figure do not include G ratuity, since the same is provided on acturial basis for the company as a whole.
5. a) Statutory Auditors' Remuneration

| Audit Fees | 165,450 | 112,360 |
| :--- | ---: | ---: |
| Tax Audit Fees | 55,150 | 50,562 |
| O ther M atters | 105,738 | 50,562 |
|  | 326,338 | 213,484 |

b) Branch Auditors' Remuneration

| Audit Fees | 11,030 | 20,224 |
| :---: | :---: | :---: |
| Tax Audit Fees | 2,206 | 4,496 |
|  | 13,236 | 24,720 |
| Total (a+b) | 339,574 | 238,204 |

## SCHEDULE-18 (Contd.)

## 6. Sundry Creditors

The Information required to be disclosed under the Micro, Small and Medium Enterprise Act, 2006 has been determined to the extent such parties have been identified on the basis of information available with the company.

The disclosure pursuant to the said act is as under:
i) Principal amount due to suppliers under M SM ED Act, 2006

Rs. 65,607,427
ii) Interest accrued and due to suppliers under M SM ED Act, 2006 on the above amounts, unpaid. Rs. Nil
iii) Payment made to suppliers (other than interest) beyond the appointed day during the year. Rs. Nil
iv) Interest paid to suppliers under M SM ED Act (other than Section 16) Rs. Nil
v) Interest paid to suppliers under M SM ED Act (Section 16)

Rs. Nil
vi) Interest due and payable towards suppliers under M SM ED Act against payments already made.

Rs. Nil
vii) Interest accrued and remaining unpaid at the end of the year to suppliers against payments already made under M SMED Act.

Rs. Nil

## 7. Segment Reporting

The business of the company falls under a single segment i.e, "W riting Instruments and Stationeries" therefore the disclosure requirements as per Accounting Standard 17 "Segment Reporting" are not applicable to the Company.
8. Earnings Per Share

2008-09
2007-08
The numerator and denominator used to calculate
Basic/ Diluted Earnings Per Share
a) Amount used as the numerator - Profit after Tax
(Rs.) 50,382,009 50,339,994
b) Basic / Diluted weighted average number of Equity Shares used as the denominator

12,785,960 8,000,300
c) Nominal value of Equity Shares (Rs.) 10
d) Basic / Diluted Earnings Per Share (a/b) $\quad$ (Rs.) $\quad 3.94 \quad 6.29$

## 9. Related Party transactions

Related party disclosure as per Accounting Standard 18 for the year ended 31st March 2009 are given in the following table :

## SCHEDULE-18 (Contd.)

I) Details of transactions with related parties

| Description | Associates <br> (A) | Key Managerial Personnel (KMP) | 0 ther Related Parties (ORP) | Relatives of KMP (R) | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase of G oods |  |  |  |  |  |
| Linc Retail Ltd. | $\begin{array}{r} 1,786,703 \\ (-) \end{array}$ | $\begin{gathered} - \\ (-) \end{gathered}$ | $(-)$ | $(-)$ | $\begin{array}{r} 1,786,703 \\ (-) \end{array}$ |
| Shree W riting Aid Pvt. Ltd | $(4,611,803)$ | $\stackrel{-}{(-)}$ | $(-)$ | $(-)$ | $(4,611,803)$ |
| Linc W riting Aids Pvt. Ltd. | $(-)$ | $(-)$ | $\begin{array}{r} 32,250 \\ (405,164) \end{array}$ | $(-)$ | $\begin{array}{r} 32,250 \\ (405,164) \end{array}$ |
| Radhika W riting Instruments | $\stackrel{-}{(-)}$ | $(-)$ | $\begin{array}{r} 2,593,133 \\ (12,893,549) \end{array}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 2,593,133 \\ (12,893,549) \end{array}$ |
| Linc M arketing Services (Goa) | $\stackrel{-}{(-)}$ | $(-$ | $(2,450,752)$ | $(-)$ | $(2,450,752)$ |

Sale of Goods

| Linc Retail Ltd. | $\begin{array}{r} 7,105,139 \\ (549,508) \end{array}$ | $(-$ | $\stackrel{-}{(-)}$ | $(-)$ | $\begin{array}{r} 7,105,139 \\ (-) \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Shree W riting Aid Pvt. Ltd | $(12,466,125)$ | $(-)$ | $(-)$ | $(-)$ | $(12,466,125)$ |
| Linc W riting Aids Pvt. Ltd. | $(-)$ |  | $\begin{aligned} & 3,912,664 \\ & 2,994,669) \end{aligned}$ |  | $\begin{array}{r} 193,912,664 \\ (172,994,669) \end{array}$ |
| Radhika W riting Instruments | $\stackrel{-}{(-)}$ | $\left(\begin{array}{l} - \\ (-) \end{array}\right.$ | $\begin{array}{r} 19,292 \\ (563,645) \end{array}$ | $(-)$ | $\begin{array}{r} 19,292 \\ (563,645) \end{array}$ |
| S.M. Homes | $(-)$ | $\begin{gathered} - \\ (-) \end{gathered}$ | $\begin{array}{r} 26,739 \\ (-) \end{array}$ | $(-)$ | $\begin{array}{r} 26,739 \\ (-) \end{array}$ |

Purchase of Fixed Assets

| Radhika W riting Instruments | $(-)$ | $(-)$ | $\begin{array}{r} 474,240 \\ (-) \end{array}$ | $(-)$ | $\begin{array}{r} 474,240 \\ (-) \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| S.M. Homes | $(-)$ | $(-)$ | $\begin{array}{r} 128,925 \\ (-) \end{array}$ | $(-)$ | $\begin{array}{r} 128,925 \\ (-) \end{array}$ |
| Linc Engineering | $(-)$ | $(-)$ | $\begin{array}{r} 312,000 \\ (309000) \end{array}$ | $(-)$ | $\begin{array}{r} 312,000 \\ (309,000) \end{array}$ |
| Linc W riting Aids Pvt. Ltd. | $(-)$ | $(-)$ | $(275,600)$ | $(-$ | $(275,600)$ |
| S.M. Pen \& Plastics Industries | $(-)$ | $(-)$ | $(16,875)$ | $(-)$ | $(16,875)$ |

Sale of Fixed Assets


## Receiving of Services

| Shree W riting Aid Pvt. Ltd | $(202,333)$ | $(-)$ | $(-)$ | $(-)$ | $(202,333)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mr. Deepak Jalan | $(-)$ | $\begin{array}{r} 3,000,000 \\ (1,800,000) \end{array}$ | $(-)$ | $(-)$ | $\begin{array}{r} 3,000,000 \\ (1,800,000) \end{array}$ |
| Mr. Prakash Jalan | $(-)$ | $\begin{array}{r} 1,536,000 \\ (1,572,000) \end{array}$ | $(-)$ | $(-)$ | $\begin{array}{r} 1,536,000 \\ (1,500,000) \end{array}$ |

SCHEDULE-18 (Contd.)

| Description | Associates <br> (A) | Key Managerial Personnel (KMP) | 0 ther Related Parties (ORP) | Relatives of KMP (R) | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| M r. Aloke Jalan | $\begin{gathered} - \\ (-) \end{gathered}$ | $\begin{array}{r} 2,400,000 \\ (1,200,000) \end{array}$ | $\stackrel{-}{(-)}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 2,400,000 \\ (1,200,000) \end{array}$ |
| Linc W riting Aids Pvt. Ltd. | $(-)$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 1,446,000 \\ (1,260,000) \end{array}$ | $(-$ | $\begin{array}{r} 1,446,000 \\ (1,260,000) \end{array}$ |
| Radhika W riting Instruments | $\begin{gathered} - \\ (-) \end{gathered}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 125,000 \\ (306,000) \end{array}$ | $(-)$ | $\begin{array}{r} 125,000 \\ (306,000) \end{array}$ |
| Mr. S. M. Jalan | $\begin{gathered} - \\ (-) \end{gathered}$ | $\stackrel{-}{(-)}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 100,000 \\ (-) \end{array}$ | $100,000$ |
| M s. Divya Jalan | $\begin{aligned} & - \\ & (-) \end{aligned}$ | $\stackrel{-}{(-)}$ | $(-)$ | $\begin{array}{r} 176,542 \\ (-) \end{array}$ | $\begin{array}{r} 176,542 \\ (-) \end{array}$ |
| M/s. Deepak Jalan (HUF) | $\begin{aligned} & - \\ & (-) \end{aligned}$ | $(-$ | $(-$ | $\begin{array}{r} 360,000 \\ (360,000) \end{array}$ | $\begin{array}{r} 360,000 \\ (360,000) \end{array}$ |
| Mrs. Bimla D evi Jalan | $(-)$ | $\stackrel{-}{(-)}$ | $(-)$ | $\begin{array}{r} 72,000 \\ (-) \end{array}$ | $\begin{array}{r} 72,000 \\ (-) \end{array}$ |
| M rs. Shobha Jalan | $(-)$ | $\stackrel{-}{(-)}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 960,000 \\ (195,000) \end{array}$ | $\begin{array}{r} 960,000 \\ (195,000) \end{array}$ |
| M/s. Aloke Jalan (HUF) | $(-)$ | $\frac{-}{(-)}$ | $(-)$ | $\begin{array}{r} 792,000 \\ (198,000) \end{array}$ | $\begin{array}{r} 792,000 \\ (198,000) \end{array}$ |
| Rendering of Services |  |  |  |  |  |
| Linc Retail Ltd. | $\begin{array}{r} 1,369,567 \\ (-) \end{array}$ | $\stackrel{-}{(-)}$ | $(-)$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 1,369,567 \\ (-) \end{array}$ |
| Shree W riting Aid Pvt. Ltd | $(860,772)$ | $\stackrel{-}{(-)}$ | $(-$ | $\stackrel{-}{(-)}$ | $(860,772)$ |
| Dividend Paid to Shareholders |  |  |  |  |  |
| M r. Deepak Jalan | $\stackrel{-}{(-)}$ | $\begin{gathered} 883,957 \\ (683,166) \end{gathered}$ | $(-$ | $(-$ | $\begin{array}{r} 883,957 \\ (683,166) \end{array}$ |
| M r. Prakash Jalan | $\stackrel{-}{(-)}$ | $\begin{array}{r} 300,000 \\ (288,000) \end{array}$ | $\stackrel{-}{(-)}$ | $(-)$ | $\begin{array}{r} 300,000 \\ (288,000) \end{array}$ |
| M r. Aloke Jalan | $\stackrel{-}{(-)}$ | $\begin{array}{r} 379,029 \\ (287,623) \end{array}$ | $(-$ | $(-$ | $\begin{array}{r} 379,029 \\ (287,623) \end{array}$ |

G uarantees (G iven for the Loans obtained by the Company)

| Mr. Deepak Jalan | - | - | - |
| :--- | ---: | ---: | ---: |
| $(-)(272,161,299$ | $-161,299$ |  |  |

## Balance $\mathbf{0}$ utstanding

a) Accounts Receivable

| Linc Retail Ltd. | $\begin{array}{r} 5,834,506 \\ (3,225) \end{array}$ | $\stackrel{-}{(-)}$ | $\underset{(-)}{-}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 5,834,506 \\ (3,225) \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Shree W riting Aid Pvt. Ltd | $(3,780,597)$ | $(-)$ | $(-)$ | $(-)$ | $(860,772)$ |
| Linc W riting Aids Pvt. Ltd. | $(-)$ | $(-)$ | $\begin{array}{r} 18,950,380 \\ (33,412,859) \end{array}$ | $\stackrel{-}{(-)}$ | $\begin{array}{r} 18,950,380 \\ (33,412,859) \end{array}$ |
| Radhika W riting Instruments | $(-)$ | $(-)$ | $(522,217)$ | $(-)$ | $(522,2 \overline{217})$ |

b) Amount $\mathbf{O}$ utstanding against $\mathbf{G}$ uarantees given for the Loans obtained by the Company

| Mr. Deepak Jalan | $\begin{array}{r} -\quad 272,161,299 \\ (-)(281,477,596) \end{array}$ | $(-)$ | $\begin{aligned} & -\quad 272,161,299 \\ & (-)(281,477,596) \end{aligned}$ |
| :---: | :---: | :---: | :---: |

## SCHEDULE-18 (Contd.)

II) Names and description of relationship of related parties as on 31st March, 2009:

| Related Party | Relationship |
| :---: | :---: |
| Associates; <br> Linc Retail Ltd. | Associates |
| Key Managerial Personnel; (KM P) <br> Deepak Jalan <br> Prakash Jalan <br> Aloke Jalan | M anaging Director Whole Time Director W hole Time Director |
| O ther Related Parties (O RP) <br> S.M. Pen \& Plastics Industries <br> Radhika W riting Instruments <br> Línc Marketing Services (Goa) <br> Linc Engineering <br> S.M. Homes | Proprietorship Concerns owned by Sri S.M. Jalan father of M.D. and W.T.D. Proprietorship Concerns owned by Smt. Bindu Jalan wife of W.T.D. |
| Linc W riting Aids Pvt. Ltd. $\}$ | Substantial interest of the relatives of M.D. and W.T.D. |
| Relatives; <br> Mr. Deepak Jalan | Deepak Jalan (HU F) Mr. Deepak Jalan is Karta of HU F Mr. S.M. Jalan (Father) <br> Mrs. Bimla Devi Jalan (M other) <br> M s. Divya Jalan (Daughter) |
| Mr. Prakash Jalan | Mr. S.M. Jalan (Father) Mrs. Bimla Devi Jalan (Mother) |
| Mr. Aloke Jalan | Aloke Jalan (HUF) Mr. Aloke Jalan is Karta of HUF M rs. Shobha Jalan (Wife) <br> Mr. S.M. Jalan (Father) <br> Mrs. Bimla Devi Jalan (M other) |

III) No amount has been written back / written off during the year in respect of due to / from related parties.
IV) The amount due from related parties are good and hence no provision for doubtful debts in respect of dues from such related parties is required.
10. Capital W ork In Progress includes Capital Advance of Rs $4,425,447 /$ - (Rs. $8,556,786 /$-).
11. a) Employee benefits in the form of Provident Fund and Employee State Insurance Scheme are considered as defined contribution plan and the contributions are made in accordance with the relevant statute and are recognized as an expense when employees have rendered service entitling them to the contributions. The contribution to defined contribution plan, recognized as expense for the year are as under:

| D efined Contribution Plan | 2008-09 | $\begin{gathered} \text { Amount (Rs.) } \\ 2007-08 \end{gathered}$ |
| :---: | :---: | :---: |
| Employers' Contribution to Provident Fund | 3,731,064 | 3,048,729 |
| Employers' Contribution to Employee State Insurance Scheme | 1,193,118 | 937,228 |
| Total | 4,924,182 | 3,985,957 |

## SCHEDULE-18 (Contd.)

b) Post employment and other long-term employee benefits in the form of gratuity is considered as defined benefit obligation. The present value of obligation is determined based on actuarial valuation using projected unit credit method as at the Balance Sheet date. The amount of defined benefits recognized in the Balance Sheet represent the present value of the obligation as adjusted for unrecognized past service cost, and as reduced by the fair value of plan assets.
Any asset resulting from this calculation is limited to the discounted value of any economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan. The amount recognized in the profit and loss account for the year ended 31st March, 2009 in respect of Employees Benefit Schemes based on actuarial reports as on 31st M arch, 2009 is as follows:

|  | Amount (Rs. in Lacs) |  |
| :---: | :---: | :---: |
| Gratuity (Funded) | 2009 | 2008 |
| I. Components of Employer Expense: |  |  |
| 1. Current Service Cost | 4.97 | 3.93 |
| 2. Past Service Cost | - | - |
| 3. Interest Cost | 2.01 | 1.61 |
| 4. Expected Return on Plan Asset | (3.80) | (3.04) |
| 5. Actuarial gain/loss recognized in the year | 0.29 | 1.59 |
| 6. Net Expense/(Income) Recognized in Statement of Profit \& Loss Account | 3.47 | 4.09 |
| II. Change in Present Value of Defined Benefit O bligation: |  |  |
| 1. PresentValue of Defined Benefit O bligation at the Beginning of the year | 23.71 | 20.38 |
| 2. Interest Cost | 2.01 | 1.61 |
| 3. Current Service Cost | 4.97 | 3.93 |
| 4. Actuarial Gain/(Losses) | (0.04) | 1.20 |
| 5. Benefit Payments | (1.28) | (3.41) |
| 6. Present Value of O bligation at the End of the year | 29.37 | 23.71 |
| III. Change in Fair Value of Plan Assets |  |  |
| 1. Plan Assets at the Beginning of the year | 38.81 | 30.35 |
| 2. Expected Return on Plan Assets | 3.80 | 3.04 |
| 3. Actual Company Contribution | 6.63 | 9.22 |
| 4. Actuarial Gain/(Losses) | (0.33) | (0.39) |
| 5. Benefit Payments | (1.28) | (3.41) |
| 6. Plan Assets at the End of the year | 47.63 | 38.81 |
| IV. Net Asset/(Liability) recognized in the Balance She |  |  |
| 1. Present value of Defined Benefit O bligation | 29.37 | 23.71 |
| 2. FairValue on Plan Assets | 47.63 | 38.81 |
| 3. Funded Status (Surplus/(deficit)) | 18.26 | 15.10 |
| 4. Net Asset/(Liability) recognized in Balance Sheet | 18.26 | 15.10 |

SCHEDULE-18 (Contd.)
Gratuity (Funded) $\quad 2009 \quad 2008$
V. Actuarial Assumptions

| 1 | Discount Rate (per annum) | $8.40 \%$ |
| :--- | :--- | :--- |
| 2. | Expected Rerurn on Plan Assets (per annum) | $8.70 \%$ |
| 3. | Salary Increases | $9.15 \%$ |
| 4. | Retirement/Superannuation Age | $5.15 \%$ |
| 5. | M ortality | 50 |

VI. Basis used to determine the Expected Rate of Return on Plan Assets

The basis used to determine overall expected rate of return on plan assets is based on the current portfolio of assets, investment strategy and market scenario. In order to protect the capital and optimize returns within acceptable risk parameters, the plan assets are well diversified.
VII. Basis of estimates of rate of escalation in salary

The estimates of rate of escalation in salary considered in actuarial valuation, take into account inflation, seniority, promotion and other relevant factors including supply and demand in the employment market. The above information is certified by LIC.

## VIII. Other Disclosures

1. The Gratuity and Provident Fund Expenses have been recognized under "Contribution to Provident and Other Funds" and Leave Encashment under "Salaries, Wages, Bonus \& Allowances" under Schedule - 16.
2. The amount of the Present value of O bligation, fair value of Plan Assets, Surplus/D eficit in the plan and experience adjustment arising on Plan Liabilities and Plan Assets for the previous four annual periods are not available and therefore, not disclosed.
3. The amount of Expected Employer's contribution for next year is not available and therefore, not disclosed.
4. The Break up of D eferred Tax Liability as follows: (Amount in Rupees)

| As at 31st March, | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 0 8}$ |
| :--- | ---: | ---: | ---: |
| Tax effect of timing differences on account of: | $\mathbf{1 2 , 5 6 0 , 6 1 3}$ | $\mathbf{1 1 , 2 8 9 , 7 8 4}$ |
| Difference between book and tax depreciation (DTL) |  |  |
| Less : Expenses allowable for tax purpose <br> on payment basis.(DTA) | $(3,288,086)$ | $(1,295,041)$ |
| Deferred Tax Liability (Net) | $\mathbf{1 5 , 8 4 8 , 6 9 9}$ | $\mathbf{1 2 , 5 8 4 , 8 2 5}$ |

13. Additional Information Pursuant to paragraph 3, 4C \& 4D of Part II of Schedule VI to the Companies Act, 1956 :

SCHEDULE-18 (Contd.)
a) Licenced \& Installed Capacities and Actual Production for the year.
(Quantity in Lacs)

| Class of Products | Unit | Installed <br> Capacity | Actual <br> Production |
| :--- | :---: | :---: | :---: |
| Pens \& Plastics Components | Pcs. | $*$ | 4041.860 |
|  |  | Pcs. | $*$ |
| Refills |  |  |  |
|  |  |  |  |

* The company's products are non standardised and are of various shapes \& sizes, hence there is no proper measure to assess and indicate the same.
Note: I. No specific licence is required for the manufacture of products mentioned above.
II. Production includes products manufactured on job basis.
b) O pening \& Closing Stock of Finished Goods Produced for Sale Amount (Rs.)

| $\begin{aligned} & \text { SI. } \\ & \text { No. } \end{aligned}$ | Description Unit |  | 0 pening Stock |  | Closing Stock |  | Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quantity | Amount | Quantity | Amount | Quantity | Amount |
| I) | Pens | Pcs. | $\begin{array}{r} 36,659,376 \\ (19,249,863) \end{array}$ | $\begin{array}{r} 66,612,134 \\ (36,778,615) \end{array}$ | $\begin{array}{r} 39,578,848 \\ (36,659,376) \end{array}$ | $\begin{array}{r} 78,898,344 \\ (66,612,134) \end{array}$ | $\begin{array}{r} 401,223,905 \\ (420,615,669) \end{array}$ | $\begin{aligned} & 1,094,386,334 \\ & (1,084,168,30) \end{aligned}$ |
| II) | Refills | Pcs. | $\begin{array}{r} 32,013,681 \\ (19,663,737) \end{array}$ | $\begin{array}{r} 20,908,527 \\ (15,521,720) \end{array}$ | $\begin{array}{r} 20,117,623 \\ (32,013,681) \end{array}$ | $\begin{array}{r} 13,670,425 \\ (20,908,527) \end{array}$ | $\begin{array}{r} 153,643,407 \\ (125,502,672) \end{array}$ | $\begin{array}{r} 189,771,059 \\ (221,755,751) \end{array}$ |
| III) | Others | - |  | $\begin{array}{r} 1,953,178 \\ (1,528,803) \end{array}$ |  | $\begin{array}{r} 4,533,832 \\ (1,953,178) \end{array}$ |  | $\begin{array}{r} 45,791,416 \\ (35,714,957) \end{array}$ |
| Total |  |  |  | 89,473,839 |  | 97,102,601 |  | 1,329,948,809 |
| Total | (Previous Year) |  |  | (53,829,138) |  | (89,473,839) |  | (1,341,639,009) |

c) O pening and Closing Stock of Goods Traded in

| SI. Description Unit No. | Opening StockAcquired on <br> Amalgamation |  | Purchases |  | Sales |  | Closing Stock |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity Amount | Quantity Amount | Quantity | Amount | Quantity | Amount | Quantity | Amount |


| I) | Pens |  | $\begin{aligned} & 10,233,086 \\ & (5,724,059) \end{aligned}$ | $\begin{aligned} & 74,872,815 \\ & (61,894,695) \end{aligned}$ | $\begin{array}{r} 501,299 \\ (-) \end{array}$ | $\begin{array}{r} 4,800,676 \\ (-) \end{array}$ | $\begin{gathered} 86,847,811 \\ (75,373,957) \end{gathered}$ | $\begin{array}{r} 293,151,890 \\ (188,612,721) \end{array}$ | $\begin{gathered} 78,643,371 \\ (70,864,930) \end{gathered}$ | $\begin{gathered} 318,254,076 \\ 239,141,683) \end{gathered}$ | $10,233,086$ | $\begin{aligned} & 60,330,906 \\ & 4,872,815) \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| II) | Refills | PCs. | $\begin{gathered} 2,336,201 \\ (2,140,375) \end{gathered}$ | $\begin{gathered} 5,286,080 \\ (4,622,613) \end{gathered}$ | $\begin{gathered} 530,874 \\ (-) \end{gathered}$ | $\begin{array}{r} 1,301,016 \\ (-) \end{array}$ | $\begin{gathered} 14,088,630 \\ (11,472,059) \end{gathered}$ | $\begin{aligned} & 16,599,156 \\ & (8,138,687) \end{aligned}$ | $\begin{gathered} 14,263,281 \\ (11,276,233) \end{gathered}$ | $\begin{array}{r} 39,119,859 \\ (32,204,977) \end{array}$ | $\begin{array}{r} 2,692,424 \\ (2,336,201) \end{array}$ | $\begin{array}{r} 9,172,967 \\ (5,286,080) \end{array}$ |
| III | Pencils | Pcs. | $\begin{gathered} 2,153,461 \\ (1,644,859) \end{gathered}$ | $\begin{array}{r} 3,886,239 \\ (2,802,638) \end{array}$ | $\begin{gathered} 174,554 \\ (-) \end{gathered}$ | $\begin{gathered} 348,764 \\ (-1) \end{gathered}$ | $\begin{array}{r} 60,881,281 \\ (35,308,888) \end{array}$ | $\begin{array}{r} 84,868,699 \\ (41,816,644) \end{array}$ | $\begin{array}{r} 57,960,305 \\ (34,800,286) \end{array}$ | $\begin{gathered} 93,544,577 \\ (50,550,362) \end{gathered}$ | $\begin{array}{r} 5,248,991 \\ (2,153,461) \end{array}$ | $\begin{array}{r} 8,782,343 \\ (3,886,239) \end{array}$ |
| IV | Others | - |  | $\begin{array}{r} 8,850,375 \\ (6,749,682) \end{array}$ |  | $\begin{gathered} 8,890,253 \\ -\quad(-) \end{gathered}$ |  | $\begin{array}{r} 65,766,447 \\ (54,617,293) \end{array}$ |  | $\begin{array}{r} 94,936,518 \\ (76,514,243) \end{array}$ |  | $\begin{array}{r} 15,090,355 \\ (8,850,375) \end{array}$ |
|  | tal |  |  | 92,895,509 |  | 15,340,709 |  | 460,386,192 |  | 545,855,030 |  | 193,376,571 |
|  | tal (Prev |  |  | (76,069,628) |  | (-) |  | (293,185,345) |  | (398,411,265) |  | (92,895, |

d) Raw Materials Consumed

| $\begin{aligned} & \text { S. Items } \\ & \text { No. } \end{aligned}$ | Unit | Quantity | Amount |
| :---: | :---: | :---: | :---: |
| I) Plastic Powder | Kgs. | $\begin{array}{r} 4,262,191 \\ (3,019,566) \end{array}$ | $\begin{array}{r} 263,901,585 \\ (234,068,989) \end{array}$ |
| ii) Ink | Kgs. | $\begin{gathered} 202,114 \\ (219,153) \end{gathered}$ | $\begin{array}{r} 75,951,869 \\ (71,840,717) \end{array}$ |
| III) Tips | Pcs. | $\begin{array}{r} 534,772,129 \\ (635,376,752) \end{array}$ | $\begin{array}{r} 175,236,684 \\ (200,016,198) \end{array}$ |
| IV) Components for Pen / Ball Pen/ Pencils | Pcs. | $\begin{array}{r} 644,988,299 \\ (924,770,767) \end{array}$ | $\begin{array}{r} 157,692,835 \\ (277,839,283) \end{array}$ |
| v) Others | - |  | $\begin{aligned} & 147,189,305 \\ & (87,742,161) \end{aligned}$ |
| Total |  |  | 819,972,278 |
| Total (Previous Year) |  |  | (871,507,349) |

SCHEDULE-18 (Contd.)
e) Value of Raw Materials Consumed

| Particulars | Amount | Percentage |
| :---: | :---: | :---: |
| Imported | $\begin{gathered} 104,874,454 \\ (104,668,033) \end{gathered}$ | $\begin{aligned} & 12.79 \% \\ & 12.01 \% \end{aligned}$ |
| Indigeneous | $\begin{gathered} 715,097,824 \\ (766,839,316) \end{gathered}$ | $\begin{aligned} & 87.21 \% \\ & 87.99 \% \end{aligned}$ |
| Total | 819,972,278 | 100.00\% |
| Total (Previous Year) | $(871,507,349)$ | (100.00\%) |

f) Value of Stores \& Spares Consumed

| Particulars | Amount | Percentage |
| :---: | :---: | :---: |
| Imported | $\begin{gathered} 359,738 \\ (113,345) \end{gathered}$ | $\begin{array}{r} 19.37 \% \\ 2.10 \% \end{array}$ |
| Indigeneous | $\begin{gathered} 1,497,805 \\ (5,292,902) \end{gathered}$ | $\begin{aligned} & 80.63 \% \\ & 97.90 \% \end{aligned}$ |
| Total | 1,857,543 | 100\% |
| Total (Previous Year) | $(5,406,247)$ | (100\%) |
|  | 2008-09 | 2007-08 |
| g) CIF Value of Imports |  |  |
| Raw Materials, Components \& Spares | 85,962,332 | 85,968,222 |
| Trading Goods | 212,025,521 | 111,940,977 |
| Capital Goods | 8,288,725 | 14,586,687 |
| h) Expenditure in Foreign Currency (On Payment Basis) |  |  |
| I) Bank Interest \& Commission | 1,119,049 | 1,708,500 |
| II) Travelling | 1,608,747 | 1,522,743 |
| III) Exhibition Expenses | 1,964,122 | 1,193,799 |
| IV) Product Designing \& Testing Charges | 444,326 | - |
| i) Earnings in Foreign Exchange ( 0 n Accrual Basis) |  |  |
| Exports on FO B Basis | 389,082,871 | 382,565,766 |

14. I) Figures in brackets represents figures for the previous years.
II) Figures for current year are not comparable with that of previous years as these includes Assets, Liabilities, Income and Expenditures of erstwhile Shree W riting Aid Pvt. Ltd. consequent to merger with the Company.
III) The previous year figures have been regrouped and rearranged wherever necessary.

SCHEDULE-18 (Contd.)

## 15. Information Pursuant to Part IV of Schedule VI to the Companies Act, 1956 :

1. Registration Details

Registration No.
Balance Sheet Date

| 6 | 5 | 5 | 8 | 3 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 3 | 1 | 0 | 3 | 2 | 0 |$|$| 9 |
| :--- |$\quad$ State Code $\quad$| 2 | 1 |
| :--- | :--- |

2. Capital raised during the year (Amount in Rs. '000s)

| Public Issue |  |  |
| :---: | :---: | :---: |
|  | N\|I | L |
| Bonus Issue |  |  |
|  | N 11 | L |


| Rights Issue |
| :--- |
|     N I |

3. Position of Mobilisation and Deployment of Funds (Amount in Rs. '000s)

Total Liabilities*

| 6 | 7 | 3 | 2 | 5 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Total Assets

| 6 | 7 | 3 | 2 | 5 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Sources of Funds

Paid-up Capital

| 1 | 2 | 7 | 8 | 6 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Secured Loans

| 2 | 7 | 2 | 1 | 6 | 1 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Reserves \& Surplus

| 2 | 3 | 1 | 6 | 3 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Unsecured Loans

0 ther Liabilities

|  | 1 | 5 | 8 | 4 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Application of Funds


* (Excluding current liabilities \& provisions of Rs. 340345 thousands)

4. Performance of Company (Amount in Rs. '000s)

Turnover \& O ther Income

| 1 | 9 | 2 | 3 | 8 | 4 | 7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Total Expenditure

+     - Profit/Loss Before Tax

| 1 | 8 | 5 | 5 | 4 | 2 | 7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| + |  | 6 | 8 | 4 | 2 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Earning Per Share in Rs.


+     - Profit/Loss After Tax

| + | 5 | 0 | 3 | 8 | 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Dividend rate (\%)
5. Generic Name of three principal products of the Company (in monetary terms)

Item Code No. (ITC Code)


Signatories to Schedules 1 to 18 forming part of the Accounts.
For G. P. Agrawal \& Co.
Chartered Accountants
Sunits Kedia
CA. Sunita Kedia
Partner
Membership No. 60162
7A, Kiran Shankar Ray Road
Kolkata - 700001
The 29th day of June, 2009
For and on behalf of the Board
Deepak Jalan
Managing Director
G.M.- Finance \&
Company Secretary

## Cash Flow Statement

| For the year ended 31st March, |  | 2009 |  | 2008 |
| :---: | :---: | :---: | :---: | :---: |
| A. Cash flow from operating activities: |  |  |  |  |
| N et profit before tax |  | 68,420,095 |  | 59,985,035 |
| Adjustments for |  |  |  |  |
| Depreciation | 30,928,996 |  | 28,864,275 |  |
| (Profit) / Loss on sale/ Discard of Fixed Assets | $(12,431,277)$ |  | 429,096 |  |
| Interest Income | $(278,075)$ |  | $(214,431)$ |  |
| U nrealised loss/(gain) on foreign exchange fluctuation ( Net ) | 422,208 |  | 1,673,968 |  |
| Interest expense | 28,590,575 | 47,232,427 | 29,182,082 | 59,934,990 |
| O perating profit before working capital changes |  | 115,652,522 |  | 119,920,025 |
| (Increase) / Decrease in Trade and other receivables | 63,812,976 |  | $(59,172,193)$ |  |
| (Increase) / Decrease in Inventories | $(90,849,534)$ |  | $(70,075,829)$ |  |
| (Increase) / Decrease in Loans \& Advances | $(12,688,599)$ |  | - |  |
| Increase / (Decrease) in Trade Payables | 38,947,965 | $(777,192)$ | 57,088,302 | $(72,159,720)$ |
| Cash generated from operations |  | 114,875,330 |  | 47,760,305 |
| Less: Direct taxes paid |  | 10,509,728 |  | 4,345,477 |
| Net cash from operating activities |  | 104,365,602 |  | 43,414,828 |
| B. Cash flow from investing activities: |  |  |  |  |
| Purchase of Fixed Assets | (34,208,274) |  | $(65,546,694)$ |  |
| Fixed Deposit with Banks | 485,993 |  | 7,611,858 |  |
| Sale of Fixed Assets | 27,988,851 |  | 9,498,265 |  |
| Sale of Investments | - |  | 15,000 |  |
| Interest Received | 1,456,198 |  | 1,334,228 |  |
|  |  | $(4,277,232)$ |  | $(47,087,343)$ |
| Net cash from in investing activities |  | $(4,277,232)$ |  | $(47,087,343)$ |
| C. Cash flow from financing activities: |  |  |  |  |
| Proceeds (Repayment) of Long Term Borrowings | $(5,142,346)$ |  | $(4,704,354)$ |  |
| Proceeds from O ther Borrowings | $(53,287,268)$ |  | 46,986,537 |  |
| Interest Paid | $(27,557,444)$ |  | $(27,879,467)$ |  |
| Unclaimed Dividend | 96,945 |  | $(47,702)$ |  |
| Dividend Paid | $(12,000,450)$ |  | $(9,600,360)$ |  |
| Dividend Tax Paid | $(2,039,476)$ | $(99,930,039)$ | $(1,631,581)$ | 3,123,073 |
| Net cash from financing activities |  | $(99,930,039)$ |  | 3,123,073 |
| $N$ et increase in cash and cash equivalents ( $\mathrm{A}+\mathrm{B}+\mathrm{C}$ ) |  | 158,331 |  | $(549,442)$ |
| Cash and cash equivalents - 0 pening balance |  | 2,226,966 |  | 2,776,408 |
|  |  | 2,385,297 |  | 2,226,966 |
| Cash and cash equivalents - Closing balance |  | 2,385,297 |  | 2,226,966 |

Notes :

1) The above cash flow statement has been prepared under the "Indirect M ethod" as set out in the Accounting Standard - 3 on Cash Flow Statement as specified in Companies (Accounting Standard) Rules, 2006.
2) The Amalgamation of Shree Writing Aid Private Limited with the Company (Refer note B-3 of Schedule 18) is a non-cash transaction during the year and hence is not considered in the Cash Flow Statement above.
3) Figures in bracket represent cash outflow.

## Cash Flow Statement (Contd.)

|  | As at 31st March, | 2009 | 2008 |
| :---: | :---: | :---: | :---: |
| a) | Cash in hand | 1,078,903 | 1,304,982 |
| b) | Balances with Scheduled Banks in Current Accounts | 473,187 | 185,722 |
| c) | Balances in Unpaid Dividend Accounts | 833,207 | 736,262 |
|  |  | 2,385,297 | 2,226,966 |
| Add: Acquired on Amalgamation |  |  |  |
| a) | Cash in hand | 187,498 | - |
| b) | Balance with Scheduled Banks in Current Accounts | 243,695 | - |
|  |  | 431,193 | - |
| Add: | Fixed Deposits shown under Investment Activities | 2,935,064 | 3,421,057 |
|  |  | 5,751,554 | 5,648,023 |

This is the Cash Flow Statement referred to in our report of even date.

## For G. P. Agrawal \& Co.

Chartered Accountants


Membership No. 60162
7A, Kiran Shankar Ray Road
Kolkata - 700001
The 29th day of June, 2009


## Directors' Profile

## Shri Prahlad Rai Agarwala,

71, director, a commerce and law graduate, he possesses vast experience in the manufacturing and marketing of fast moving consumer goods. He is the Chairman of Rupa \& Co. Ltd., a well known inner and casual wear company.

## Dr. Ranjan Das,

60, director, an M.Sc (Applied Mathematics) and a Doctorate in Strategic Management. He is currently a Professor of Strategic M anagement at Indian Institute of M anagement, Calcutta. He has an impeccable record as a leading advisor in Strategic Planning and Management to several corporates. He has over 13 years experience in strategic \& functional management, teaching, training, consulting and research. Prior to that he had 20 years of industry experience during which he held senior positions as GM of an M NC and MD of a Joint Sector Company.

## Shri Sohan Lal Kochar,

77, director, a postgraduate in commerce and LLB, is a leading advisor on Income Tax matters. He brings with him a wide experience to the Board. He has been a guiding force since the very inception of the Company.

## Shri Naresh Pachisia,

46, director, a Certified Financial Planner (CFP) is the Promoter-M anaging Director of SKP Securities Ltd, a leading stock broking and wealth management service provider.

## Shri Kedar Nath Ranasaria,

75, director, he is a post-graduate and brings with him more than four decades of experience in finance, manufacturing and other allied areas. He is associated with Balrampur Chini Mills Limited, one of India's leading sugar company.

## Shri Alo ke Jalan,

40, wholetime director, a commerce graduate with 18 years of experience in the business, he looks after the Company's marketing operations with special emphasis on the western region and southern region.

## Shri Prakash Jalan,

43, wholetime director, a commerce graduate with 21 years of experience in the business, he looks after Goa operations and advises on manufacturing functions of the Company..

## Shri Deepak Jalan,

47, managing director, a commerce graduate with 23 years of experience in the business, he is responsible for the overall operations of the Company with a specialisation in international operations.



## The Winners of 2008 Bangalore



## BEL VIDYALAYA

Represented by: Ashika A K
R. Sneha

Sahana S.


DEVA MATHA CENTRAL SCHOOL
Represented by: S Balaji
Atho A Rekhum
Avinash R Udupa


## MOUNT CARMEL HIGH SCHOOL

Represented by: Monica Cesilia Jones B.
S Naveen
M Joshua

## 5 Year Financial Highlights

(Rs. in Lacs)

|  | 2008-09 | 2007-08 | 2006-07 | 2005-06 | 2004-05 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Source of Funds |  |  |  |  |  |
| Share Capital | 1278.60* | 800.03 | 800.03 | 800.03 | 800.03 |
| Reserves \& Surplus | 2316.39 | 2453.90 | 2081.63 | 1863.22 | 1650.31 |
| Networth | 3594.99 | 3253.93 | 2881.66 | 2663.25 | 2450.34 |
| Borrowings | 2979.02 | 3402.91 | 2967.06 | 2676.50 | 2100.57 |
| Funds Employed | 6574.01 | 6656.84 | 5848.72 | 5339.75 | 4550.91 |
| O perating Results |  |  |  |  |  |
| Domestic Sales | 14814.67 | 13538.92 | 11719.93 | 11374.98 | 10682.45 |
| Exports | 3943.37 | 3861.58 | 2663.79 | 2042.34 | 1500.74 |
| Total Sales | 18758.04 | 17400.50 | 14383.72 | 13417.32 | 12183.19 |
| P B I T | 1279.40 | 1180.31 | 900.65 | 826.74 | 918.32 |
| Interest | 285.91 | 291.82 | 215.64 | 179.90 | 123.06 |
| Depreciation | 309.29 | 288.64 | 281.15 | 275.49 | 223.53 |
| Profit before tax | 684.20 | 599.85 | 403.86 | 371.35 | 571.73 |
| Profit after tax | 503.82 | 503.40 | 330.72 | 322.38 | 472.68 |
| EPS | 3.94 | 6.29 | 4.13 | 4.03 | 5.91 |
| Cash EPS | 6.36 | 9.90 | 7.65 | 7.47 | 8.70 |
| Networth per Share (Rs.) | 28.12 | 40.67 | 36.02 | 33.29 | 30.63 |
| Dividend (\%) | 15 | 15 | 12 | 12 | 17 |

[^0]



## LINC



## LINC flycer



## Zindagi Ke Liye


[^0]:    * Increase on account of Scheme of Amalgamation

